

To get involved in the
**DAYCARE COALITION OF
METRO TORONTO**

P.O. Box 102,
Station E, Toronto
Ontario M6H 4E1

977-6698

The Coalition welcomes the participation of new members. We invite you to:

- Receive our mailings, and keep informed by mailing in the coupon below
- Have your group endorse and join the Coalition
- Make a financial donation to help fund our activities
- Attend quarterly General Meetings, and have a voice in policy decisions
- Join a working committee and help carry out campaigns

----- detach and mail today -----

I/my organization will make a financial contribution of:
\$100 \$50 \$20 \$10 other

PLACE ME ON YOUR MAILING LIST:

Name _____

Organization _____

Address _____

Postal Code _____

Telephone _____

Area of Interest: daycare parent _____

daycare worker _____

Other _____

Mail to: **DAYCARE COALITION OF METRO TORONTO**
P.O. BOX 102, STATION E, TORONTO, ONT. M6H 4E1

**THE
DAYCARE COALITION
of
METRO TORONTO**



AN INTRODUCTION...

WHO WE ARE

- The **Daycare Coalition of Metro Toronto** is a broadly based organization working to establish a universally accessible, non-profit, non-compulsory publicly funded daycare system.
- Our membership includes parents, daycare workers, teachers, and representatives from community organizations, women's groups, trade unions, social service agencies.



Good Daycare :
Part of the big picture

WORKING TOWARDS ...

With the support of our members the **Coalition** is working toward a daycare system that would fulfill the rights of both parent and child. Each parent has the right to earn a living secure in the knowledge that the option of quality, affordable daycare exists. Our vision includes:

- the establishment of a universally accessible, high-quality, publicly funded, non-profit, non-compulsory daycare system
- well staffed facilities, close to a child's home or a parent's work place
- daycare available in a variety of ways: part day, full day, supervised private home care, emergency and sick care, with the flexibility to accommodate children of shiftworkers.

THE ISSUES:

- Metro Toronto presently has daycare places for only 17,750 of its 150,000 pre-school-aged children.
- daycare fees are high — a parent may be expected to pay up to \$5,000 per year for a child's care
- existing government funding for daycare is limited: The annual salary paid to trained, experienced daycare workers in nonprofit facilities is \$13,000 (Umbrella Daycare Services, Survey, Nov./83)
- 85% of Canada's children who are cared for outside of the home are in informal and unsupervised care, often because good daycare is unavailable, and too expensive.

WHAT WE DO:

- **work** to build a strong network of daycare supporters across Metro
- **lobby** for change in daycare policy at all levels of government
- **develop** information campaigns on municipal daycare issues
- **work** with the media to **raise** the public profile of daycare

RECENT SUCCESSES

The **Daycare Coalition of Metro Toronto** was instrumental in:

- **increasing** the salaries of nonprofit daycare workers in the City of Toronto by obtaining a \$1,000,000 grant
- **successfully campaigning** to establish a fair, first-come-first-served waiting list for all parents eligible for daycare subsidies
- **expanding** the numbers of subsidized daycare spaces in Metro.