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Dear Friend,

It is time to put the heat on government. It is time for a massive push to increase and improve day care services in Canada.

Action Day Care has been successful in maintaining a strong day care lobby which has prevented the massive cutbacks to day care that other social services have suffered. But it is time for more than a holding action. It is time to go on the offensive.

Day care is the right of parents. Day care is the right of children. There is a continued and increasing need for day care in spite of the current economic recession. Fewer and fewer parents have a choice about whether or not to work. We have a right to a publicly funded, not for profit, quality, non-compulsory system of day care that is open to every child who wants or needs it. Our present system falls far short of this.

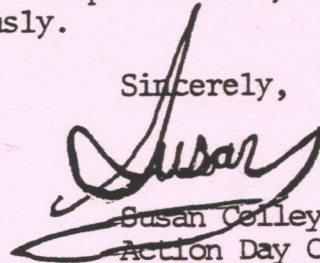
More than fifty years ago, in 1930, the ten month publicly funded school year was created by legislation for all children over seven years of age. Let's make sure that it doesn't take another fifty years to win the same universal right to publicly-funded care for children under seven.

We need your help to achieve our goal. We need your donations to print informational brochures, to research briefs, to make reports, to organize rallies and to maintain our office. If you can make a financial donation, you can give us the boost we need to intensify our efforts.

We are a small and effective thorn in the side of government. We know our goal of a universally accessible, publicly funded, not for profit, quality day care system in Canada will be won when enough people want it - when the politicians simply have to listen.

Participate with us in the struggle. Help Action Day Care put the heat on government. Please support us generously.

Sincerely,



Susan Colley
Action Day Care

PS: The fight for day care is a key battle in the struggle for social justice. Join us, by mailing in your donation today.