



Annual Report

onlining feminist
history

2021-2022



Rise Up Annual Report

April 1, 2021-March 31, 2022

Rise Up! is a digital archive of feminist activism in Canada from the 1970s to the 1990s. During this time period a worldwide wave of liberation and anti-oppression movements occurred that won some victories, changed some attitudes, and radically altered the gendered and political landscape.

Our site at www.riseupfeministarchive.ca is dedicated to documenting and sharing these histories.

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Thank You

Introduction

President's Message



Margaret McPhail
President



What a difference a year can make! In 2021-2022 the Rise Up Feminist Archive made significant progress and we welcome this opportunity to share the good news.

More than 1000 new items were digitized and uploaded and many new sections added to the Rise Up archive. This represents a 33% increase in our holdings. Rise Up also greatly expanded the range of grassroots and diverse feminist activism included in our online collection. Much of this is due to the hard work of the six young people hired through federal employment grants, together with the support of your contributions and the Zita and Mark Bernstein Family Foundation.

Rise Up also met our goal of strengthening outreach to a wider audience through a consistent social media presence on Facebook, Instagram and Twitter.

We continued to build our Educational Resources section as well. Additional lesson plans and assignments are aimed at facilitating more extensive use of the Rise Up materials with students in different settings.

Last year we identified two core challenges to Rise Up's future development: strengthening the diversity of voices involved with shaping Rise Up, and building sustainability through a more stable foundation of human and financial resources. We are pleased to report that persistent attention to these priorities has begun to show results and we look with optimism and renewed commitment towards advancing our progress further in the coming year.

The Rise Up Feminist Archive would simply not be possible without all of you. Your generosity continues to sustain and motivate us and we are proud to share the impact of your support. Thank you!

Introduction

About Us

The project rapidly grew into something much more ambitious when we decided to invite others to dig into their own boxes of memorabilia...

The Rise Up Feminist Digital Archive is a digital archive of original publications, documents, flyers, posters, and many other materials representing feminist activism from the 1970s to 1990s. Our goal is to help preserve the diversity, vibrancy and radical legacy of this era and to make it accessible online to new generations of activists, students, and researchers.

When our volunteer collective first came together in the fall of 2014, our intention was modest – to digitize three Toronto-based feminist publications from our personal history and collections: Cayenne, Rebel Girls' Rag and the International Women's Day Committee (IWDC) Newsletter.

However, the project rapidly grew into something much more ambitious when we decided to invite others to dig into their own boxes of memorabilia and share their stories as well. We pictured an online archive of feminist activism built by those who had been directly involved.



It's been a challenging and an exciting road and we are encouraged by all those who have already contributed to the Rise Up! project. Yet we know the website barely scratches the surface of feminist activism and must continue to be a work in progress. Many of the voices and struggles of that era are still missing and our goal in the coming years is to continue building the archive and to fill these gaps with the help and support of the wider community.

Introduction

The Collective



Alana Cattapan

Social Media &
Newsletters



Marg McPhail

Archival Content/Volunteers/



Sue Colley

Fundraising & Finances



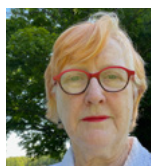
Andrea Oswald

Social Media &
Newsletters



Lisa Boucher

Educational Resources



Rosemary Donegan

Outreach & Acquisitions



Franca Iacovetta

Equity, Diversity and
Inclusivity

Healthsharing

A CANADIAN WOMEN'S HEALTH QUARTERLY

Spring/Summer, 1992 \$3.50

Community Health Reps

A Vision of the Canadian Women's Health Network

Women and AIDS

In Our



RED MOON RISING
Indochinese conference benefits with 3 Burner Boys Billie Black Lightshow
Friday March 19 at 8:30
557 W. Pender \$7.00
越南人民必胜!
Sponsored by women's liberation groups
Faps Quebec, Faps Canada & Uppiel

A Study by the Women's Bureau
Department of Labour
Province of Manitoba
August, 1976

Employment in Day Care

FEMINISM & MARXISM

A PLACE TO BEGIN
A WAY TO GO

DOROTHY E. SMITH

ED 204

EQUAL OPPORTUNITY NOW

OPPORTUNITY FOR CHOICE
AFFIRMATIVE ACTION IN SCHOOL BOARDS

Daycare Hearings
Participate:
September 5 - 17, Queen's Park
Committee Room 151, Toronto

Provincial Hearings:
Hearings on the Day Nurseries Act are being held across Ontario by the Provincial Standing Committee on Social Development.

Impact:
These hearings are important. They may result in significant legislative changes in the Day Nurseries Act which could greatly benefit the daycare community.

Make a deputation
Come and talk to the Committee about your experience with the daycare system. Call June Boon at 965-5774 to register. Call the Daycare Coalition of Metro Toronto for help in preparing your deputation (977-6698). Let us know that you are going to be speaking.

Attend the hearings
Come to listen to the hearings. Show your support and concern for daycare. The bigger the audience, the bigger the impact of the hearings.

Working Mothers In Regina and Their Child Care Arrangements

HERstory of work:
Recognizing Women's Contributions



Photo: R. Barnett

Committee Activities

What has Rise Up been working on in the last year?

Highlights

Equity, Diversity & Inclusivity

In 2021-2022, during its inaugural year, the EDI committee launched several initiatives which will continue into the 2022-2023 year. This included kitchen table talks, a finding aid tool for films on our website and educational resources.

Going Forward

01 Kitchen Table Talks

An outreach effort to bring together people involved in community-based archives and similar to discuss our respective challenges, efforts, experiences, and lessons learned, as well as potential collaborations.

A second talk is planned with activist organizers involved in community archives and public history projects.

02 Future initiatives

Develop disclaimer and ways of approaching hateful content.

Develop best practices for accessibility accommodations and key learnings.

03 Finding Aid Tool

Develop a finding aid tool that will inform potential users of the EDI content of each film.

This involves reviewing films for EDI content, then inputting a summary of this information into an excel sheet.

04 Educational Resources

Complete class assignment on office-cleaners' activism in 1970s & 1980s Toronto now in development.

Further investigate collaboration with Pelvic Health Project with a focus on EDI themes.

Highlights

Social Media & Newsletter

In the 2021-2022 year our social media presence grew rapidly and our newsletters continued to provide wonderful articles about Canadian feminist history.

Going Forward

01 Synergy

Create more synergy between social media and newsletter.

02 Creation

Create content based on the following pillars: collaborative, historical/educational, and promotional.

Specialized days including poster Monday, working Wednesdays, and film Fridays.

03 Strategy

Implement the social media strategy completed in June 2022.

04 Consistency

Consistent output of social media posts as well as newsletters.

05 Variety

More varied content in the newsletters including interviews, reviews etc.

06 Contribution

Solicit feature article contributors for newsletter.

Highlights

Volunteers & Membership

The number of volunteers continued to grow. Rise Up attracted a new and rejuvenated organizing collective.

Going Forward

01

Collaboration

Collaborate with the Department of History at Queen's University to obtain a Student Intern. This partnership is a wonderful opportunity to get assistance with adding new materials to the archive and our social media work, as well as engage with a younger audience.

02

Recruitment

Improve volunteer recruitment and retention by soliciting feedback from current, past, and prospective volunteers.

Work to build a membership that is reflective of the breadths of feminist activism in Canada.

03

Diversity

Consider new and innovative approaches to Board recruitment.

Highlights

Educational Resources

Our activities in 2021-2022 included review of curricular resources for inclusion, completion of the Early Learning and Child Care lesson plan and development of an assignment focused on immigrant women cleaners' activism.

Going Forward

01

Projects

Develop assignments which highlight particular organizations and journals including Intercede, Diva, Tiger Lily and Cayenne.

Create teaching resources with a focus on health and equity.

04

Priorities

Outreach to educators to build upon and improve the teaching resources section of the Rise Up! site.

Development of teaching resources aimed at different audiences (eg. High school, post-secondary, teachers & students).

Promotion of the Rise Up! archive as a teaching and learning resource.

Highlights

Outreach & Acquisitions

The committee had three areas of focus in 2021-2022: feminist cultural activism, digitizing the book *Women Unite!*, and prioritizing new materials representing regions across Canada and diverse feminists voices that have frequently been marginalized.

Going Forward

01

Feminist Cultural Activism

Continue efforts to add additional archival items, including materials from Laura Sky, Lynn Murray, Joss MacLennan Gail Geltner, Bonnie Kreps, and the Clichettes.

Obtain brief introductions from artists and write a general introduction for the new area on web site.

Pursue other artists and producers for feminist work.

02

Women Unite!

Copyright permission was obtained in 2022 for the first feminist collection published in Canada by the Women's Press.

Scan the original book and then OCR the contents and upload to the web site.

Solicit an introduction to the publication of the book by Lynn Kaye, one of the original editors of the manuscript.

03

Wider Representation

Continue to organize, process and upload new materials, giving priority to those reflecting diverse voices, regions, and a wider range of grassroots feminist activism.

Highlights

Website & Tech

In 2021-2022 the new website was conceived and initial designs were created. An online method of daily communication and oversight for remote workers was implemented.

Going Forward

01 Website redesign

Complete the long-awaited website redesign in late autumn 2022.

The new site will focus the organisation of archival materials.

02 Maintenance

Maintain smooth operation of new website on existing platforms.

Ensure continued access to digital assets by the organization.

03 Internal Communications

Devise ordered process for digital onboarding and offboarding.

Develop group permission levels for sensitive and secure data and communications channels.



**WOMEN
UNITE!**



**The
DAY CARE
BOOK**

Labour and Meech Lake ■ Bad faith bargaining ■ The Wrath of Grapes
Vol. 1 No. 2 March/April 1988

Alliance

Public Service Alliance of Canada



**"GAY
IS WHAT
WE MAKE IT"**

Quebec, 1989
**LESBIANS
and
FRIENDS**

CUPE 1230
**support
library
workers**



**WOMEN
FOR
FREEDOM
FOR
WOMEN**

FOR REFERENCE ONLY
25¢

**THE
OTHER
WOMAN**

ISSN 0315-8306

**FIRST ANNUAL CELEBRATION
FOR BLACK WOMEN
WHO HAVE MADE A DIFFERENCE
Past & Present**

Sponsored by:
Congress of Black Women of Canada
Preston / Cherry Brook / Lake Loon /
Westphal & Area Chapter

Date: February 21, 1992
Time: 7:00p.m. - 9:00 p.m.
Place: Black Cultural Centre
Guest Speaker: Mayann Francis

An Open Invitation to the Public

Women's March Against Poverty

Bread and Roses For Jobs and Justice
May - June 15, 1996

**B.C.F.W.
BRUNCH
& REGIONAL
MEETING**

AT PRESS GANG, SUN. DEC. 2
603 POWELL ST. BRUNCH 11-1
REGIONAL MEETING AT 1:00
ALL BCFW MEMBERS INVITED

FOOD ON 'FEE FOR SERVICE' BASIS.
* CHEQUES ACCEPTED.

* BAGELS CREAM CHEESE
* CHOPPED LIVER CAFE
* REFRESHMENT

FOR FAMILY CHILD CAREGIVERS, BY AGENCIES OR GOVERNMENT

Number of Agencies Responding	Offerings			
	Workshops/Seminars	Conferences	Newsletters	Networking Groups
N/A				
1	1	1	1	0
5	5	2	3	2
1	0	0	0	0
123	112	77	84	90
113	110			
1	1			
1	1			
86	84			
*0				
1	1			
1	1			
344	316			

Rise Up in Numbers

Tracking how we are progressing through analytics

Child Care for a Living: A Survey of Regulatory Support Programs offer training and support to, only licensed in the province and were not inc

In Numbers

Archival Materials



Publications

466



Organizations

219



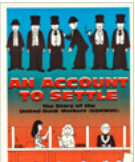
Issues & Actions

114



Photos

40



Posters

38



Films

7



Music

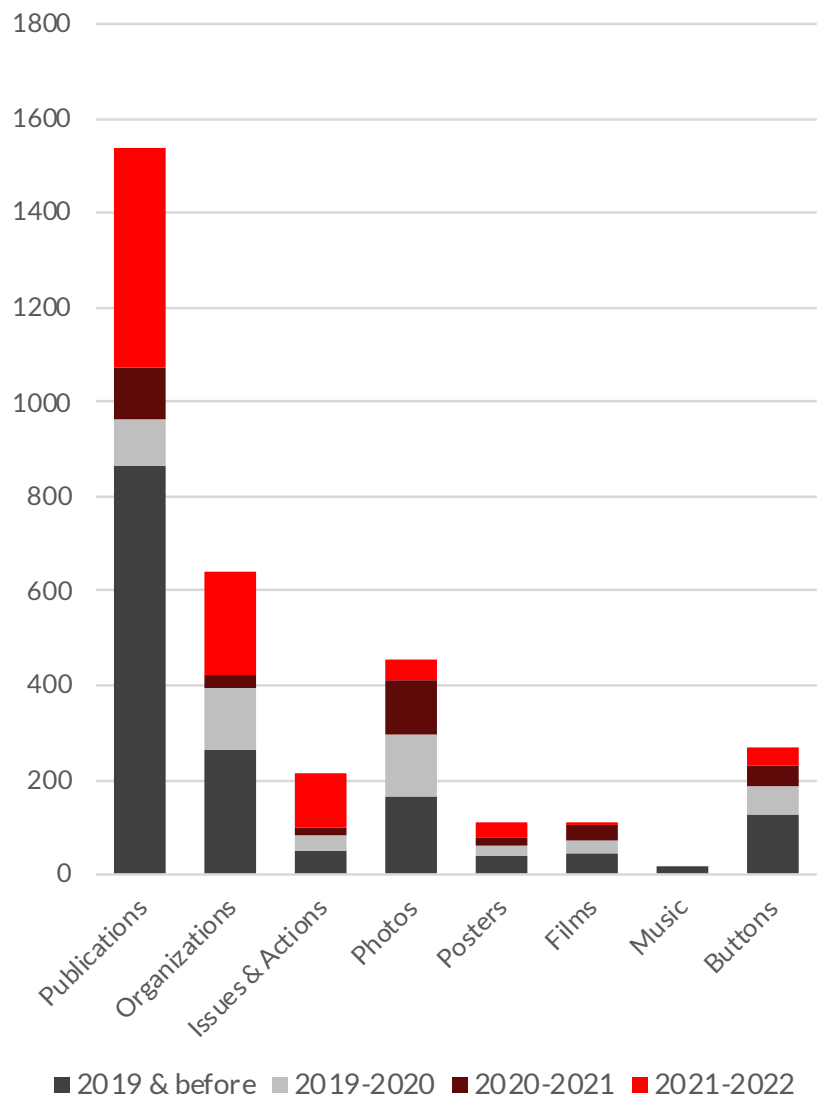
0



Buttons

41

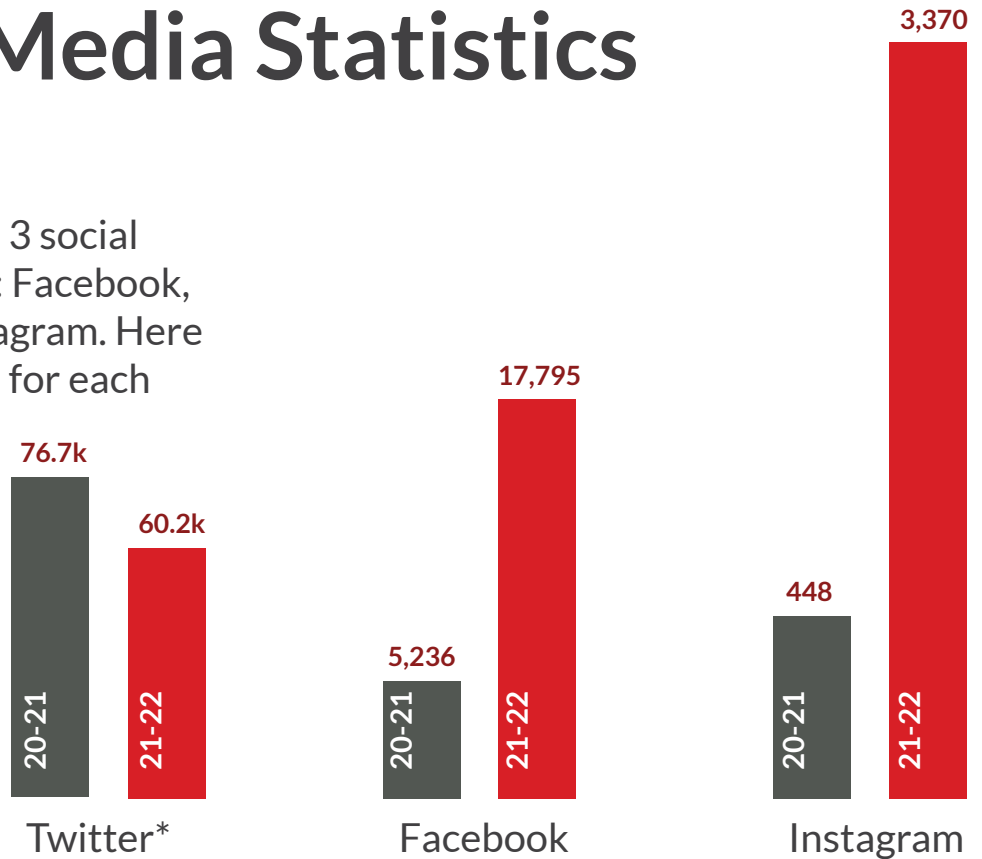
Total Yearly Accumulated Material by Type



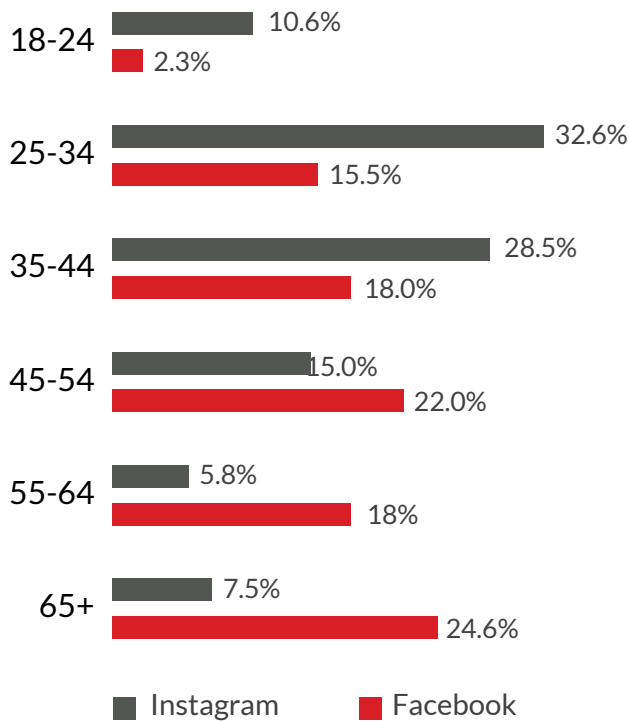
In Numbers

Social Media Statistics

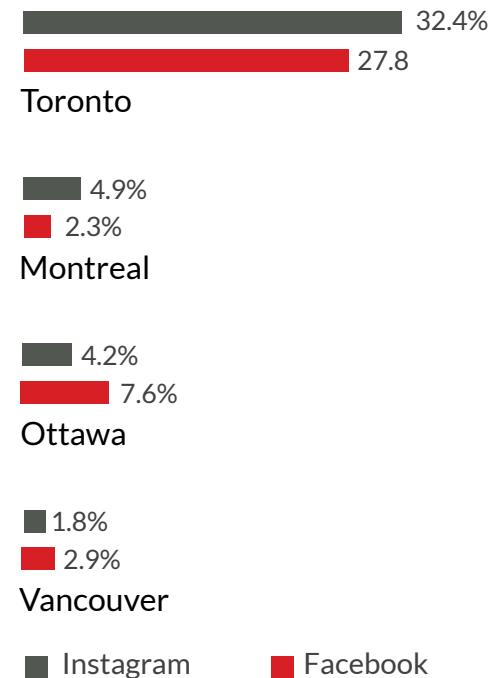
Rise Up posts on 3 social media networks: Facebook, Twitter and Instagram. Here are our numbers for each platform.



By Age



By Location

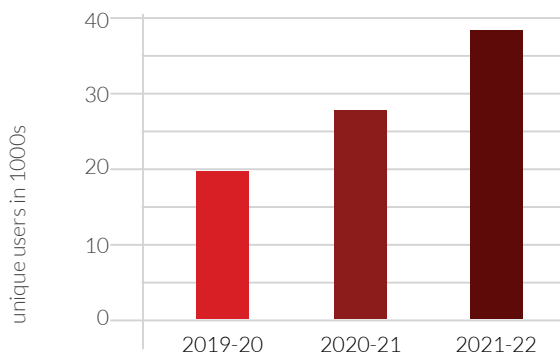


In Numbers

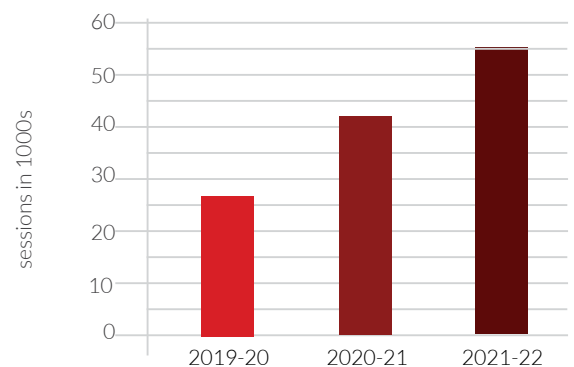
Website Analytics

Rise Up uses Google Analytics to measure traffic and user data. All data periods are based on our financial year of April 1 to March 31.

Number of Users

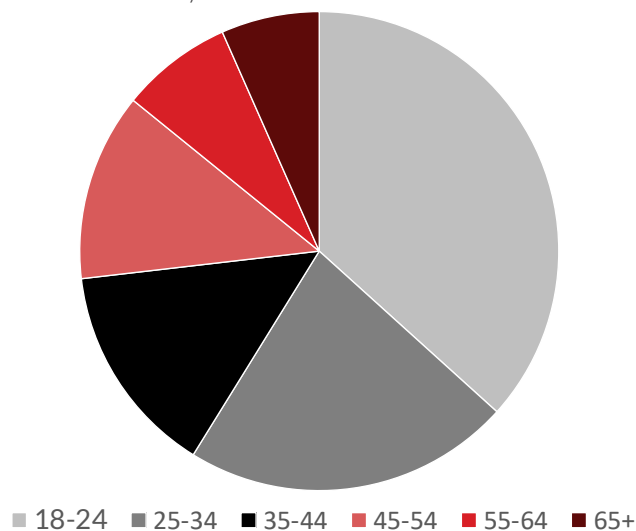


User Sessions



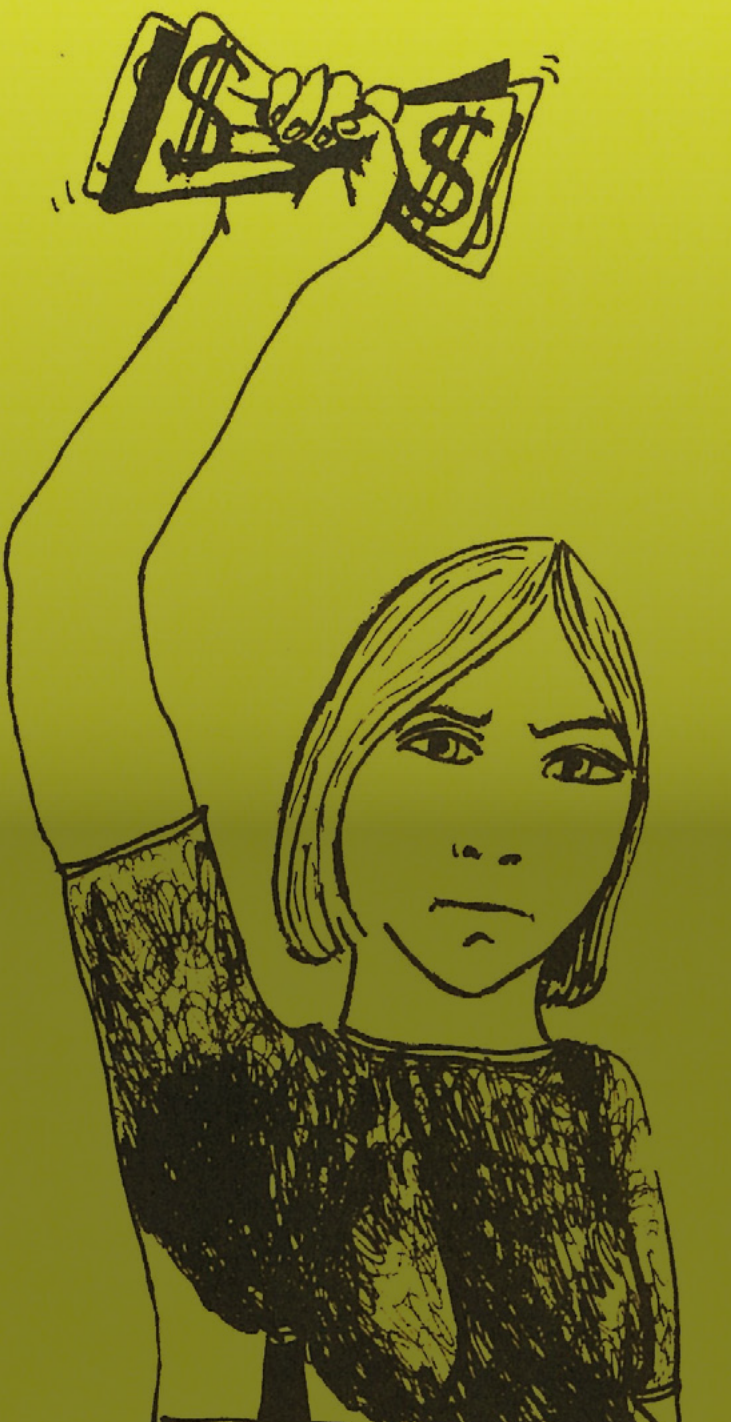
User Age

For the 2021-2022 financial year.



MANAGES FOR HOUSEHOLD

CAMPAIGN



Financials

All the money numbers.

Financials

Statement of Operations

(*summarized)

	2019-20	2020-21	2021-22
Income			
Donations	\$12,700.00	\$8,863.00	\$14,334.00
Zita and Mark Bernstein Family Foundation	--	--	5,000.00
Government Grants	--	40,792.00	66,000.00
Rebates	12,700.00	--	6,0509.00
TOTAL INCOME	12,700.00	49,655.00	91,849.00
Expenses			
Program Expenses	810.90	33,118.00	59,038.00
Website Maintenance and technical support	11,331.00	8,965.00	8,586.00
Professional fees	365.37	365.37	4,200.00
Office and General	2,686.84	667.00	1,551.00
Interest and Bank Charges	203.78	253.00	533.00
Miscellaneous Expenses	339.00	2,120.00	--
TOTAL EXPENSES	15,736.89	45,488.37	73,908.00
INCOME OVER EXPENSES	(3,036.89)	(4,166.63)	17,941.00

Financials

Statement of Financial Position

(*summarized)

	2019-20	2020-21	2021-22
Assets			
Current			
Cash and cash equivalent	8,319.19	6,108.51	39,404.00
Non-current Assets	675.00	675.00	--
TOTAL ASSETS	8,994.19	6,783.51	39,404.00
Liabilities and Net Assets			
Current			
Accounts payable and accrued liabilities		-	15,354.00
Net Assets			
Unrestricted Net Assets	8994.19	6,783.51	24,050.00
TOTAL LIABILITIES AND NET ASSETS	8,994.19	6,783.51	39,404.00



DAWN
Réseau

Thank You

We couldn't do any of it without our donors.

Team

Thank You to Our Donors

We thank our
April 1, 2021- March 31, 2022
donors for their generosity.

Organizations/Foundations

The Flavelle Family Foundation

Zita and Mark Bernstein Family Foundation

Canadian Federation of Nurses Unions

Individual Donors

Amy Gottlieb

Andrea Quinlan

Andrew Hanson

Ann Shtier

Anne Molgat

Barb Byers

Beverly Peters

Brenda Blondeau

Caitlin Smith

Carol Williams

Christabelle Sethna

Connie Clement

Connie Guberman

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Cynthia Johnston

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Franca Iacovetta

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Sue Colley

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Susan Gottheil

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Susan Prentice

Suzie Young

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