

annual  
report

2022/23



# Welcome to Rise Up!

## **ABOUT US**

Rise Up! is a digital archive of feminist activism in Canada from the 1970s to the 1990s. During this time period a worldwide wave of liberation and anti-oppression movements occurred that won some

victories, changed some attitudes, and radically altered the gendered and political landscape.

Our site at [www.riseupfeministarchive.ca](http://www.riseupfeministarchive.ca) is dedicated to documenting and sharing these histories.

# Content

## TABLE OF CONTENTS

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Introduction	4
People	6
Committee Activities	8
Rise Up in Numbers	16
Financials	20
Thank You	22

# Introduction

## PRESIDENT'S MESSAGE



MARGARET  
MCPHAIL

It's been a busy and energizing year for Rise Up! as we continue to gather momentum as a unique online resource about Canadian feminist organizing from the 1970s to 1990s.

Expanding the range of our archival collection remains a central goal for Rise Up! This past year, close to 400 additional items were uploaded, further deepening the historical representation of diverse voices of feminist activism across Canada. New sections for feminist publishing and bookstores, as well as cultural activism, added yet another dimension to our collection.

Rise Up! is also thrilled that volunteer involvement has more than tripled and our organizing group is now more inclusive of a younger and more diverse demographic. This has brought new energy and perspectives to our work, along with needed skills and experience. Going forward, we remain committed to taking meaningful steps to address issues of equity, diversity, and inclusion within our organization and membership.

It has been heartening, as well, to see evidence of a growing awareness of Rise Up! This has been spurred by a sustained social media and newsletter presence, as well as new resources to support educators. Recent collaborations with the Toronto Workers History Project and Women's History Project, as well as with the Pelvic Health and Public Health research project, extended our reach even further.

And, of course, our website redevelopment has been an ongoing focus and we look forward to launching soon. The new design will not only expand the scope of Rise Up! materials and resources, it will also ensure items are far more "discoverable".

To all our supporters, we are grateful for your continued encouragement and assistance. Thank you.

*Image opposite: adaptation of chapter heading image in "Women Unite"*





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# MRS. NELLIEM'CLUNG AT MINNEAPOLIS

# WOMEN LIKELY TO V FEDERAL ELECT

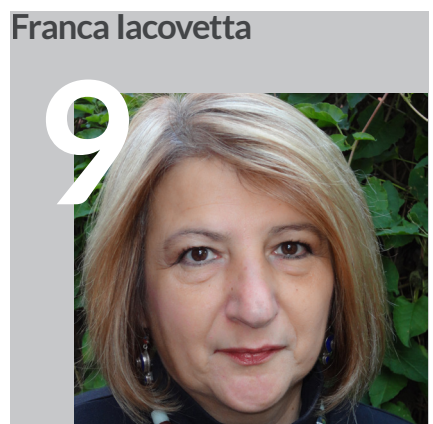
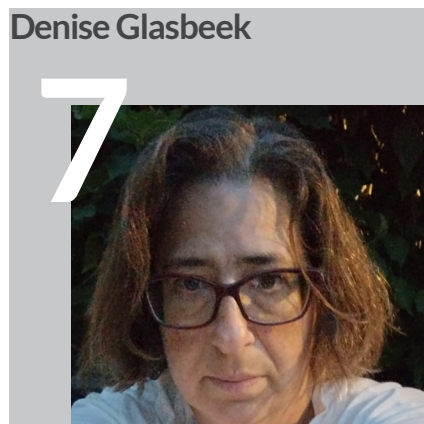
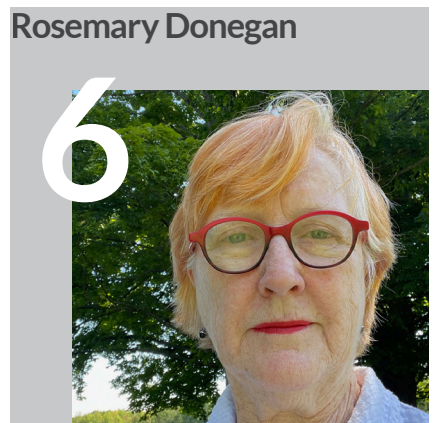
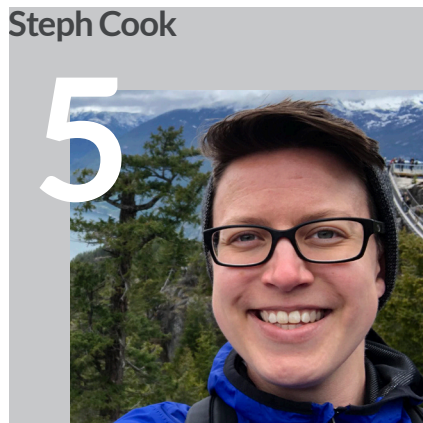
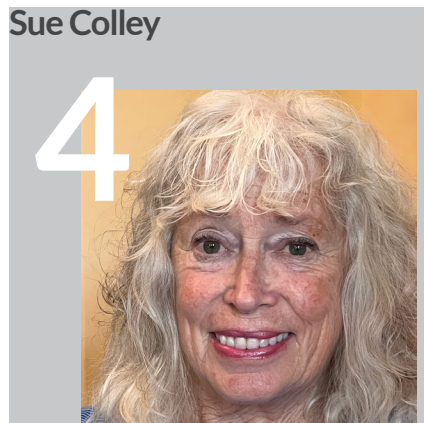
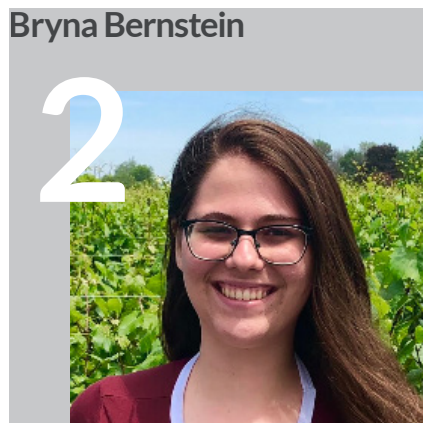
addresses the Minnesota Women  
Suffrage Association—Speak  
of Movement in Canada

# ASKS DOMINION FOR FRAN

*Manitoba Free Press*

# People

## THE COLLECTIVE



Camille McDayter

10



Margaret McPhail

11



Sarah Mosher

12



## OUR WONDERFUL VOLUNTEERS

Sarah Ariza-Verreault  
Barb Byers  
Alana Cattapan  
Kate Colenbrander  
Tara Cleveland  
Bernadette Daou  
Mackenzie Gott  
Amy Gottlieb  
Meg Luxton  
Jennifer Nangreave  
Sundus Saba  
Donna Smith  
Kaitlin Sonneveld  
Vera Szoke

## OUR AMAZING INTERNS

Akosua Adasi  
Julia Aguiar  
Drew Griffin  
Emily Mitchell  
Lauren Robinson  
Alex Southgate  
Laila Vahed

DETERMINING YOUR VISION

# Committee Activities

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## WHAT DO THE COMMITTEES DO?

Rise Up's Committees form the backbone of the organization. Our committees are made up of Board and Collective members, as well as other volunteers, and they carry out the day-to-day work that drives Rise Up forward.

The following pages outline the purpose and the work of the committees. Each committee has identified three accomplishments of the past year and three goals for the coming one.



# Equity, Diversity and Inclusion

The Equity, Diversity and Inclusion committee works to develop and implement statements, guidelines, and projects in support of Rise Up's commitment to building an archival collection, structures, membership and practices that are inclusive of diverse voices.

## ACCOMPLISHED IN 2022-23

**1** Attended four webinars on improving Diversity, Equity, Inclusion and Belonging in an organization

**2** Developed a statement on oppressive contents within the archival collection

**3** Hosted a virtual Kitchen Table Talk to discuss our respective experiences as archival projects and the possibility of collaborations with Myseum of Toronto, the Disability Archives Lab (Montreal); and the Toronto Workers History Project

## GOALS FOR 2023-24

**1** Produce a Resource Guide for Accessibility Accommodations that includes key learnings as well as links to resources

**2** Produce a Finding Aid that indicates the EDI content for the films in the Rise Up archive

**3** Pursue collaborative projects with other community-based and activist-oriented archives or heritage groups

# Social Media and Newsletter

The Social Media/Newsletter Committee promotes the activities of Rise Up through social media content creation and newsletter/blog writing. This includes increasing awareness of the archival material on the website as well as other RU initiatives like educational resources,

virtual events, etc. This is accomplished in two ways: firstly, through RU's social media platforms (Instagram, Facebook, Twitter, and LinkedIn); secondly, through the RU newsletter which is published approximately every 4-6 weeks.

## ACCOMPLISHED IN 2022-23

**1** Achieved greater consistency in the frequency of social media posts, as well as in the tone and style, which has given Rise Up's social media presence more polish

**2** Increased and stabilized the Committee's volunteer membership and participation in creating content across all Rise Up social media platforms

**3** Introduced new tools and platforms such as Canva and LinkedIn to strengthen Rise Up's public image and reach a wider audience

## GOALS FOR 2023-24

**1** Increase collaboration with other Rise Up committees in using our social media and newsletter to help accomplish their goals

**2** Continue to implement and expand the Rise Up Social Media Strategy (2022). This includes soliciting more newsletter writers

**3** Collect and analyze data about Rise Up's social media and newsletter content and audience in order to better monitor the diversity and inclusiveness of our content as well as understand what resonates

# Archival Management

The Archival Management Committee is responsible for oversight of the website, management and analysis of archival content, as well as overseeing and undertaking work involved in getting materials onto the website.

The Archival Management Committee is quite new, only having been formed in the last quarter of the year. We will be working to strengthen our archival practices and implement additional protocols and improvements as we pick up momentum over the coming year!

## ACCOMPLISHED IN 2022-23

**1** Updated all guidelines for digitizing and uploading materials to the website (OCRing, scanning, naming, tagging, etc.)

**2** Focused on identifying how our new Committee can best contribute to the maintenance and development of the archival collection in line with the goals and priorities of Rise Up

**3** Digitized and uploaded additional new archival content to the website

## GOALS FOR 2023-24

**1** Improve archival material tracking sheet to enhance our ability to analyze and report on how well new content meets Rise Up's priorities

**2** Raise visibility of selected materials on the website through the use of Collections, Finding Aids, and other tools

**3** Review processes for completing the website redevelopment and participate in migrating archival and other materials

# Educational Resources

The purpose of the committee is to promote the Rise Up archive as a teaching and learning resource. We do this through outreach to

educators, and by collecting and developing teaching resources (ex. assignments, lesson plans) which draw on materials from the archive.

## ACCOMPLISHED IN 2022-23

**1** Developed the assignment “Community Activists and Portuguese Immigrant Cleaners in 1970s and 1980s Toronto”, which can be adapted for the secondary or post-secondary level and includes important accessibility features

**2** Collaborated with the social media committee to promote existing educational resources on the Rise Up website and to engage with educators online

**3** Began work on several shorter teaching resources which can be adapted for different levels and in different kinds of learning environments (ex. high school, college & university classrooms, community groups)

## GOALS FOR 2023-24

**1** Reach out to educators and students to learn about their experiences using the Rise Up archive in the classroom

**2** Create new resources that encourage exploration of the archive and highlight marginalized or lesser-known histories

**3** Continue to develop additional teaching resources that can be adapted to different levels and different kinds of teaching and learning environments



# Volunteer and Membership

The Volunteer and Membership Committee is responsible for overseeing the recruitment, onboarding, and retention of volunteers to Rise Up. The Committee's efforts are focused on

attracting committed volunteers representative of the diversity of feminist activism and with the range of skills and experience needed to sustain our work.

## ACCOMPLISHED IN 2022-23

1

Strengthened volunteer opportunities for meaningful involvement in Rise Up's work and decision-making

2

Changed our approach to volunteer outreach and onboarding to better support Rise Up's commitment to equity, diversity and inclusion

3

Engaged and retained a larger, more diverse and younger range of volunteers with needed experience and skills

## GOALS FOR 2023-24

1

Access additional training and learning opportunities to further our understanding and support building a more diverse and inclusive membership and organization

2

Enlarge the Committee to strengthen Rise Up's capacity to recruit and engage regularly with volunteers

3

Provide more training and learning opportunities for volunteers to learn and develop new website, archival, and other skills

# Acquisitions and Outreach

The Acquisitions/Outreach committee identifies archival materials pertinent to the history of the Canadian women's movement, 1970s-1990s. Individual committee members research and locate potential materials, then work with donors/original producers to acquire items

for digitizing and uploading. The process also includes cataloging the materials as well as working with donors to prepare descriptions and metadata, or developing this information ourselves.

## ACCOMPLISHED IN 2022-23

1

Launched Feminist Publishing And Bookstores section which included obtaining copyright permissions from authors to digitize *Women Unite! An Anthology of the Canadian Women's Movement* as well as archival materials for the Toronto Women's Bookstore

2

Developed the new section Feminist Cultural Activism as a framework for bringing together an eclectic range of materials such as feminist posters, music, photo exhibitions, theatre, video, and graphic art

3

Strengthened the capacity of the Acquisitions/ Outreach Committee with new members who have opened different avenues for investigating feminist activism and historical events as well as working with various private collectors

## GOALS FOR 2023-24

1

Focus on strengthening our collection on Indigenous/Native Women's activism, 1970s to 1990s focusing on Indigenous women's leadership and their struggles

2

Create a new section on Feminism and the Environmental Movement from the 1970s to the 1990s, seeking documents and collections, films and public events information

3

Work with a range of public institutions and individual activists/ collectors to open new doors and widen access to new documents, films/videos, and graphic collections reflecting feminist cultural activism



END SEX  
DISCRIMINATION

ECONOMIC  
AND  
SOCIAL  
JUSTICE  
FOR  
FEMALES

now, dear, what did you do all day?  
now, dear, what did you do all day?  
dear, what did you do all day?

Equal  
Rights  
Amendment

Image: adaptation of chapter heading  
image in *Women Unite*

# Rise Up in Numbers

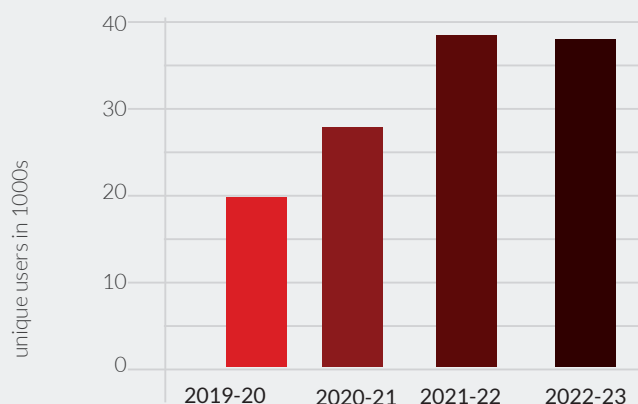
## Website Analytics

### TOP 10 PAGES VISITED

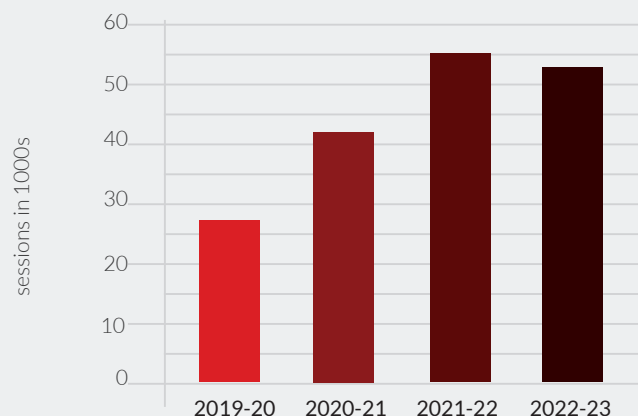
In the 2022-2023 financial year.

- 1 Rise Up Home Page
- 2 Pink Venus and Fist button
- 3 Publications
- 4 Issues and Actions
- 5 Indigenous Women's Rights
- 6 The Abortion Caravan
- 7 Timeline
- 8 Organizations
- 9 Activism
- 10 Labour Movement and Women's Equality

### NUMBER OF USERS

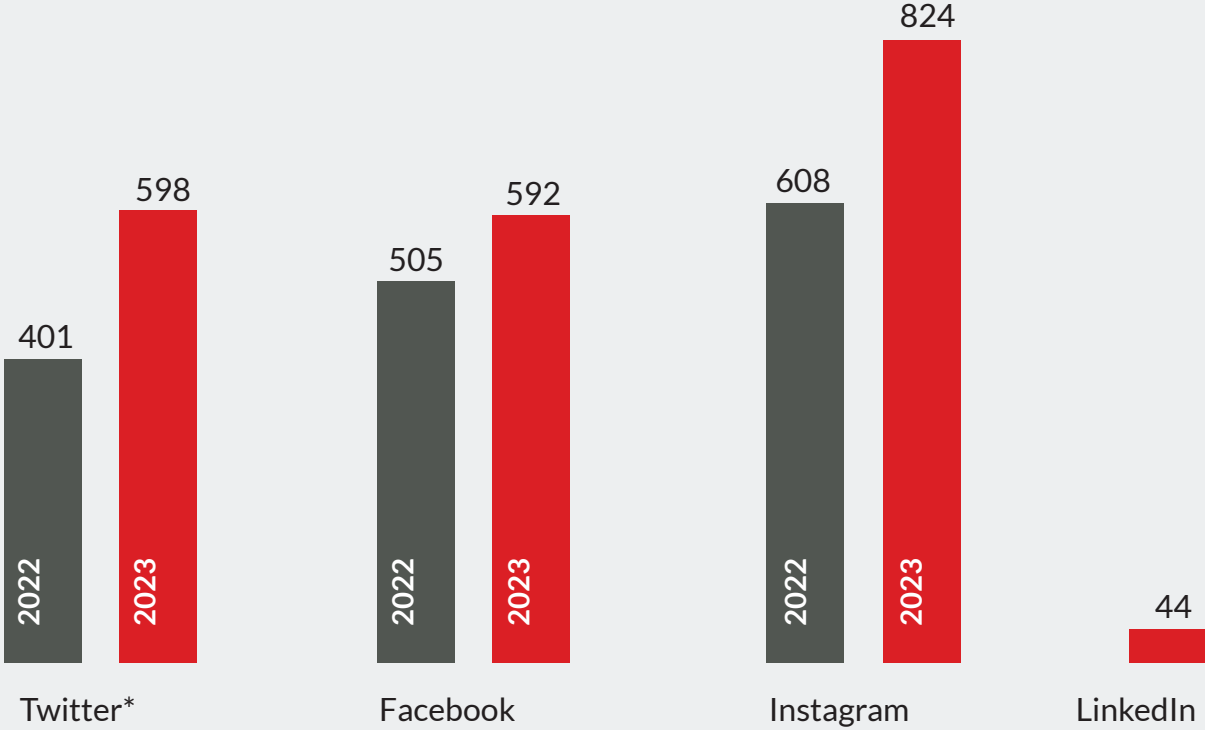


### USER SESSIONS



# Social Media

Rise Up has accounts on Facebook, Instagram, Twitter, and newly this year, LinkedIn. Below are our follower numbers for each of the platforms comparing June 2022 to June 2023.





# Materials Added This Year

**63** PUBLICATIONS

... women's liberation newspaper

YOU PROMISE TO; FREE OF MONETAR  
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 the contention that women are differer  
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 y those who wish to justify the status  
 whom free women seems a profou  
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**96** ORGANIZATION DOCUMENTS


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**10** POSTERS

3<sup>e</sup> FOIRE INTERNATIONALE  
 DU DU L'ÉMINISTE  
 DU 14 AU 19 JUIN 1988 • MONTREAL



**16** FILMS



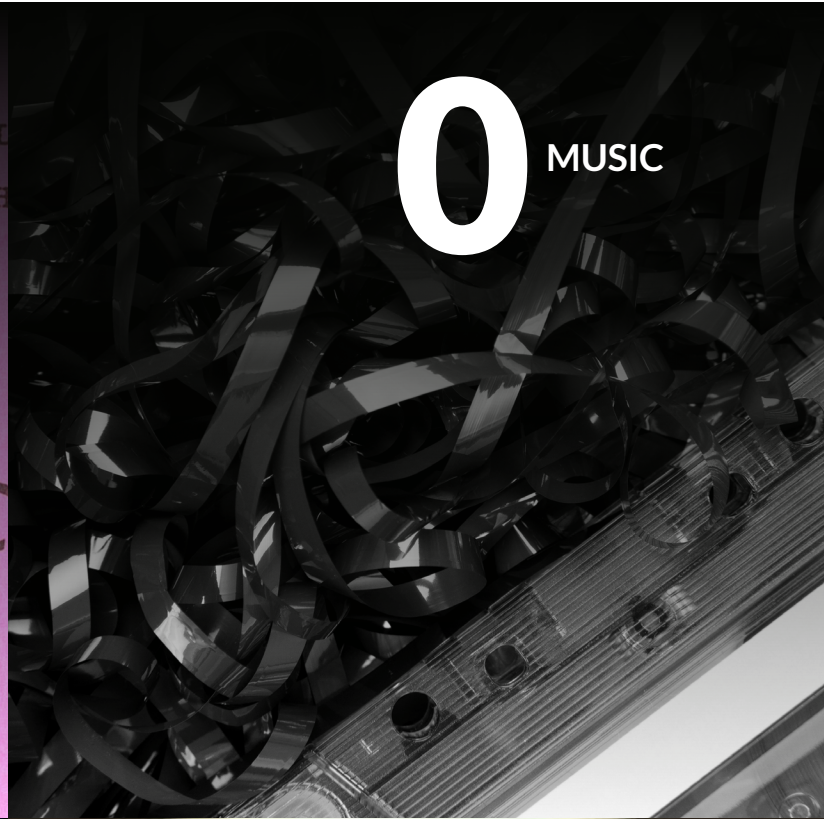


66 ISSUES & ACTIONS DOCUMENTS

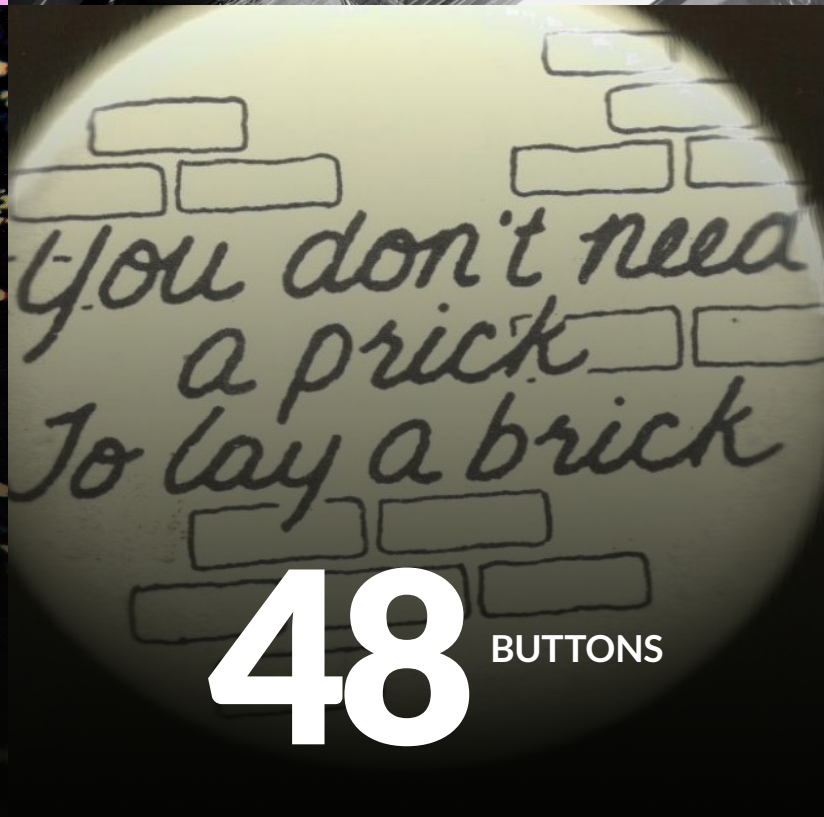
STOP DAYCARE CUTBACK

AND

0 MUSIC



6 PHOTOS



48 BUTTONS

# Financials

## Statement of Operations

(\*summarized)

	2020-21	2021-22	2022-23
<b>INCOME</b>			
Donations	\$8,863.00	\$14,334.00	\$23,481.00
Zita and Mark Bernstein Family Foundation	--	5,000.00	5,000.00
Government Grants	40,792.00	66,00.00	37,387.00
Rebates	--	6,509.00	6,509
<b>TOTAL INCOME</b>	<b>49,655.00</b>	<b>91,849.00</b>	<b>65,868.00</b>
<b>EXPENSES</b>			
Program Expenses	33,118.00	59,038.00	47,447.00
Website Maintenance and Technical Support	8,965.00	8,586.00	12,978.00
Professional fees	365.37	4,200.00	4,365.00
Office and General	667.00	1,551.00	933.00
Interest and Bank Charges	253.00	533.00	743.00
Miscellaneous Expenses	2,120.00	--	454.00
<b>TOTAL EXPENSES</b>	<b>45,488.37</b>	<b>73,908.00</b>	<b>66,980.00</b>
<b>INCOME OVER EXPENSES</b>	<b>(4,166.63)</b>	<b>17,941.00</b>	<b>(1,112.00)</b>



# Statement of Financial Position

(\*summarized)

	2021-22	2022-23
<b>ASSETS</b>		
Current		
Cash	\$17,402.00	\$10,530.00
Receivables	6,411.00	8162.00
Prepaid Expenses	15,591.00	15,591.00
<b>TOTAL ASSETS</b>	<b>39,404.00</b>	<b>34,283.00</b>
<b>LIABILITIES AND NET ASSETS</b>		
Current		
Accounts payable and accrued liabilities	15,354.00	11,345.00
Net Assets		
Unrestricted Net Assets	24,050.00	22,938.00
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>39,404.00</b>	<b>34,283.00</b>

# Thank You

We thank our  
April 1, 2022- March  
31, 2023 donors for  
their generosity.

## ORGANIZATIONS/FOUNDATIONS

Nancy's Very Own Foundation  
Ontario Federation of Labour Women's Committee  
Zita and Mark Bernstein Family Foundation

## INDIVIDUAL DONORS

Adriane Paavo  
Amy Gottlieb  
Anne Hall  
Anne Richmond  
Anne Roberts  
Arlene Steiger  
Arun Mukherjee  
Barbara Byers  
Becki Ross  
Caitlin Smith  
Carol Williams  
Cathy Walker  
Charles Campbell  
Christie Jefferson  
Christine McDowell  
Connie Clement  
Cynthia Wright  
Daniel Ross  
Deborah Brock  
Debra Parent  
Diana Chastain  
Diane Mossman  
Dinah Forbes  
Donna Cherniak  
Eric Lunn  
Ester Reiter  
Franca Iacovetta  
Frank Rooney  
Gloria Geller  
Gordon Cleveland  
Harry Smaller  
Heather MacDonald  
Helen Breslauer

Helena Wehrstein  
Holly Kirkconnell  
Jackie Larkin  
Jamie Kass  
Jane Bertrand  
Jess Mackenzie  
Johanna Stuckey  
Judith Lerner Crawley  
Judith Ramirez  
Judy Rebick  
Julia Aguiar  
Karen Dubinsky  
Karen Knopf  
Kari Dehli  
Kathryn McPherson  
Kerry McCuaig  
Kris Purdy  
Larry Katz  
Lisa Freedman  
Lise Kreps  
Louise Dulude  
Lynda Yanz  
Margaret Manwaring  
Margaret McPhail  
Margaret Moores  
Marianna Valverde  
Marie Lorenzo  
Marilyn Porter  
Marilyn Roycroft  
Marion Pollack  
Marjorie Cohen  
Marsha Sfeir  
Mary Cornish

May Cohen  
Mi Lan Kang  
Michael Kaufman  
Moirra Simpson  
Nancy Ruth  
Pamela Bertrand  
Patricia Israel  
Patty Barclay  
Patty Coates  
Penelope Milton  
Philinda Masters  
Rachel MacKnight  
Rebecca Roach  
Rose Fine-Meyer  
Rosemary Donegan  
S. Elizabeth Reicker  
Sandra Fishleigh  
Sandra Glasbeek  
Sheila Mackay  
Shelly Gordon  
Sheyfali Saujani  
Sue Colley  
Sue Genge  
Susan Caldwell  
Susan Gottheil  
Susan McMaster  
Susan Prentice  
Tara Cleveland  
Teresa Marelo  
Terry Burrell  
Wendy Cuthbertson



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Twitter: [@RiseUpArchive](https://twitter.com/RiseUpArchive)

Facebook: [@RiseUpArchive](https://www.facebook.com/RiseUpArchive)

