

They're Counting on You



They are the bank workers of Canada.

Nearly 150,000 of them. And almost entirely unprotected by trade unionism. Now many bank workers are beginning to take steps to win protection for themselves.

A few bank workers have been certified into unions. In every part of the country bank workers are trying to become organized. It hasn't been easy. And it's not going to be easy in the future.

The banks are slick, clever communicators. They've mastered the art of persuasion. They've conned and confused their employees — our efforts to

present the facts and truth will have to be massive. But it can be done.

The law allows for certification on a branch basis. That means the organizing campaigns can be concentrated where interest is greatest. The Union of Bank Employees (CLC) has been formed. In time it is hoped that all bank workers will be part of this national organization. Now they are being organized by UBE on a provincial basis or by CLC affiliated unions. The organizing efforts are being co-ordinated through the CLC regional offices.

You can help the bank workers of

Canada in two important ways.

One: You can serve on organizing committees in your community and help contact bank workers. We've found the best way to dispel the fears and misconceptions is through personal contact.

Two: If you know bank workers you can talk to them and can supply their names to the bank workers organizing committee.

Use the form below to show your interest!

Thank you.



Please complete the following information —

Name _____

Address _____

Phone _____

Union _____

I would like to serve on an organizing committee.

UNION OF BANK EMPLOYEES

Please return this form to: c/o Local 354 Canworkers
712 Main Street East (Side Door)
Hamilton, Ontario
547-0702

Please list Bank Employee Contacts below —

Name _____

Address _____

Phone _____

Bank _____

Name _____

Address _____

Phone _____

Bank _____