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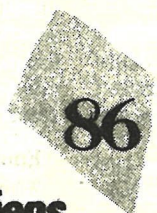
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Périodiques Féministes Canadiens

Canadian Feminist Periodicals

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Ateliers/Workshops

The Value of Work: Power is derived from many things, including the kind of work we do. Do we get more attention and more advantages being a writer or editor than the woman who does the subscriptions? In feminist collectives we have attempted to equalize the value of work, trying to believe every woman's contribution is equal or if all of us can learn all the jobs then we will all be equally valuable. But does this really change how we feel about the value of certain work? And how does it affect us as individuals, as a collective and in interrelationships?

Joan Riggs is involved in the *Breaking the Silence* Collective. Also a writer, researcher and organizer presently working in the areas of prostitution, fiscal federalism and women, the impact of Bill C-31 on Native women; she is active in the Ottawa International Women's Week Committee.

Leadership Dilemmas: We often treat the notion of feminist leadership as a contradiction in terms. This workshop will explore problems inherent in feminist leadership. We will look at what feminist leadership is, what it looks like, what it feels like, and how feminists can show leadership in non-traditional ways. We will also consider problems of power: does being a leader necessarily mean having power and control? What constitutes leadership; is it merely a matter of greater skills and experience?

Connie Guberman has been active in various collectives over the past ten years. She is currently with *Healthsharing* and Women's Press. She has been involved in overcoming the dilemmas and contradictions of power and leadership issues on both the collective and individual levels. She is co-editor of *Still Ain't Satisfied* and *No Safe Place: Violence Against Women and Children*.

Reconciling Compromises: Workshop participants will discuss compromises to resolve conflicts between funding, politics, advertising and content, to coordinate staff, board and volunteer roles in production and to set priorities for feminist publications.

Mary Magill is editor of *Vitality*, a small women's health tabloid. She works from her home, a cabin in rural Nova Scotia.

Les fameux compromis: Regroupés sous trois domaines d'intervention spécifiques, les compromis que doivent faire les femmes impliquées dans la publication de périodiques féministes au Canada se situent davantage aux niveaux du contenu rédactionnel, des ressources humaines disponibles et du manque pécunier. A partir de ce constat, l'animatrice aura le souci, d'une part, de dresser le listing des compromis qui «s'imposent» dans le quotidien des participantes et, d'autre part, de chercher à identifier des pistes de solutions qui pourraient pallier à ces situations parfois pénibles sinon carrément inacceptables. Cet atelier sera axé sur le partage, la discussion et possiblement sur la planification.

Chantal Cholette est l'éditrice de la revue nationale *Femmes d'Action* depuis septembre 1984. De façon bénévole, elle milite au Centre d'aide et de lutte contre les agressions sexuelles de l'Outaouais ainsi qu'au Centre d'accès pour femmes de l'est ontarien. Elle s'intéresse particulièrement à la politique et à la francophonie.

Vers une meilleure communication entre périodiques féministes—contacts et échanges: Comment concevez-vous vos contacts et échanges avec les autres périodiques féministes? Sur quelle base: régionale? genre de périodique? relations commerciales?

etc. Est-ce les contacts se forment nécessairement sur une base individuelle? Croyez-vous que des contacts peuvent se former à une très large échelle? Comment améliorer les contacts, et comment assurer concrètement une continuité efficace? Les échanges doivent-ils se faire sur une base commerciale? Que penser du problème de la langue; est-ce que votre périodique est intéressé à travailler dans les deux langues (française et anglaise) et à assumer la traduction de l'information?

Céline Messner travail à Montréal pour *Cahiers de la femme/Canadian Woman Studies*. Aussi elle est écrivain et poète.

For a Better Communication Between Feminist Periodicals—Personal Contacts and Exchanges: How do you plan your personal contacts and exchanges with the other feminist periodicals?

On what base: regional? type of periodical? commercial relations? etc. Are the contacts made necessary on an individual base? Do you think that those contacts should be formed on a larger scale? How to improve the contacts, and how to insure an effective continuation? Should we make the exchanges on a commercial base? How do we consider the problem of language; is your periodical interested in working in french and english? Would you be willing to help with translating information?

Céline Messner works at *Canadian Woman Studies/Cahiers de la femme* in Montreal. She is also a freelance writer and a poet.

Practical Aspects of Staying in Touch with our Communities: Staying in touch with our communities is an essential part of our role of providing a voice for feminists. The practical aspects of this role are often problematic. How can we make sure that feminist periodicals are "in touch"? How can we make sure that our periodicals are essential forums for our communities, that we are open to input and criticism, and that we are well informed? This workshop will explore some solutions to the problems of staying in touch.

Emma Kivisild is the former editor of *Kinesis*. She is a freelance writer and has recently been working at Vancouver Co-op Radio.

Working With Volunteers: How do we attract new women to our publications? What exactly do we mean by "volunteers"? How do we maintain the interest of women currently working on our publications? We will explore these questions through discussion and participatory exercises.

Joy Green has lived in Nelson and has worked on *Images* for seven years. She also works as a psychologist.

The Politics of Design: Why We Do What We Do: This workshop will help foster some consciousness of design as an important element in the message communicated by feminist publications. It will discuss a theoretical base for common experiences, provide basic information about elements of design such as graphics, photographs, page design and special effects, and promote some discussion about how we decide on—or abdicate responsibility for deciding on—design priorities in our publications.

Three women involved in producing *Pandora* will facilitate this workshop. **Jan Skeldon** is a graphic designer, a photographer and a member of the Pandora Collective. **Brenda R. Bryan** is a political activist who has worked in the women's community as a cultural organizer and housing co-op member, peace affinity group member,

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and is a member of the *Pandora* Collective. Brenda has worked as a graphic designer and manages Rumours, Halifax's gay bar. **Betty-Ann Lloyd** is a radical feminist who has worked as a mainstream journalist and who is now coordinating editor of *Pandora*. She is a lecturer in newspaper design and layout at the Journalism School, King's College, Halifax.

Conditions of Poverty: Exploring Our Expectations: Would *Maclean's* employees settle for our working conditions? Why should we? This workshop will look at how our working conditions affect our psyches and our products; how we manage our budgets, staff requirements, financial resources; how we cope with our limitations and how we can improve our lot.

Phil Masters is the editor of *Broadside* and **Liz Brady** is the managing editor of *Canadian Woman Studies*; together they represent two different positions in the funding spectrum, one "rich" and one "poor".

Conflict Resolution: Working in Groups, Getting Together & Staying Together: . . . "Crisis = dangerous opportunity". . . No group is without struggle, but internal conflict can have a devastating effect on group morale and effectiveness. This workshop will examine the nature of struggles within small organizations and look at methods of conflict resolution consistent with our values, philosophical framework and political goals. Bring your experiences and visions.

Yvette Perreault has been a longtime grassroots feminist organizer. She was active in the development of the B.C. Federation of Women and is co-author of *Stepping Out of Line*: a workbook and organizing manual on lesbianism and feminism. Yvette worked for many years against violence against women in Vancouver, and on a national level. She continues to be an active participant in collectives in Toronto and has a passionate curiosity about process and overall group effectiveness. Yvette is presently employed as a counsellor with the AIDS Committee of Toronto. **Deb Parent** has been a lesbian feminist organizer and activist since her work with Lesbians of Ottawa Now (L.O.O.N.) in 1976. Still active with the Toronto Rape Crisis Centre collective after six years, she also attempts (sometimes successfully) to juggle work at the Lesbian Speakers' Bureau, the Lesbian Dance Committee, her co-op, with playing drums, disk jockeying and a full time relationship. Her lover says the latter is only a rumour.

Strategies For Accessibility: How do race and class affect women's access to expression in print? The three workshop leaders will examine how publications can make themselves accessible to working class women and women of colour, and will discuss strategies for dealing with racism and classism within the working group.

Makeda Silvera is a writer, a single mother, a member of the *Fireweed* collective, and a co-founder of the Black Women and Women of Colour press, Sister Vision. Makeda is the author of *Silenced*, published by Williams Wallace International. **Chris Mills** is a socialist feminist, and a medical doctor (who is not opting out of OHIP). Chris is a single parent, a member of the *Cayenne* collective, and she will be moving to Ottawa in the near future to study community medicine. **Cy-Thea Sand** is a freelance working class writer and critic.

Stratégies d'Accessibilité: Comment la race et la classe affectent-elles l'accès des femmes à l'expression écrite et imprimée? Les trois

chefs d'ateliers examineront comment les publications peuvent se rendre accessibles à la classe ouvrière et aux femmes de couleur, et discuteront des stratégies utilisées pour traiter du racisme et du classisme à l'intérieur du groupe de travail.

Makeda Silvera est écrivain, parent unique, membre du collectif *Fireweed* et co-fondatrice de la presse des Femmes Noires et de Couleur, Sister Vision. Makeda est l'auteure de *Silenced*, publié par Williams Wallace International. **Chris Mills** est une féministe socialiste et docteur en médecine (qui ne se sépare pas de OHIP). Chris est parent unique, membre du collectif *Cayenne*, et elle va bientôt s'installer à Ottawa pour étudier la médecine de la communauté. **Cy-Thea Sand** est écrivain et critique.

La Visibilité Lesbienne Dans Les Médias Féministes: Dans le contexte actuel de la montée de la droite, quelle est la place qui est faite, dans nos médias, pour rendre compte de la réalité vécue par les lesbiennes? Quel est l'état des rapports entre les groupes de lesbiennes et les groupes de femmes? Comment les périodiques rendent ils compte de ces rapports? Ent tant que membres/collaboratrices des publications féministes, comment intégrons nous notre vécu/vision lesbienne dans le contexte de publications qui ne rendent pas souvent compte de cette réalité? Quel support pouvons nous attendre des autres féministes?

Anne Michaud vit à Montréal et travaille comme consultante auprès des groupes de femmes dans les domaines de la recherche de financement, de l'organisation et des représentations institutionnelles. Elle a été une militante féministe durant une dizaine d'années.

Lesbian Visibility in Feminist Periodicals: In the present context of the rising Right, what is the place given by the feminist media to the reality experienced by lesbians? What is the state of relations between lesbians' and women's groups? How do the various periodicals reflect those relations? As members/contributors to feminist publications, how can we integrate our lesbian vision/reality within the context of publications that do not often reflect that reality? What support can we expect from other feminists?

Anne Michaud lives in Montreal where she is a consultant for women's groups in the areas of funding, organization and lobbying. She has been a feminist activist for ten years.

The Politics of Editing: This workshop will trace the process involved in producing good copy, from the time the work group decides on the vision of the publication to the actual editing of articles. Discussion and problem solving sessions will focus on both practical and theoretical aspects of these topics, and others.

Carla-krystin Andrade is a therapist who has taught and written about therapeutic exercise. Her experience as writing co-ordinator of *Otherwise* (1984-85) has taught her about working with writers. She is currently one of the facilitators of the University of Toronto Sex Education Centre's Womens' Discussion Group. **Michele Paulse** has worked with the Lesbian Manuscript Group at the Women's Press for the last year. She is also doing editorial work on a lesbian anthology for Sister Vision: A Black Women & Women of Colour Press.

Fundraising: The Secrets of Successful Money Making: In this workshop, we will discuss attitudes and practicalities, selling advertising and increasing circulation through direct mail campaigns

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and effective renewals. Come to hear the basics on keeping both a magazine afloat, and a laugh in your heart. Here's your chance to learn the how-to's of grant applications—if you already know a few tricks of the trade, come and share them with us.

Donna J. Gollan was instrumental in raising the money for this conference. She is an independent filmmaker who has worked as the advertising/circulation manager for *Broadside* in the past, organized several fundraising events and completed many successful grant applications, both for *Broadside*, and for her own film and video productions.

Donna will be pleased to work as a resource person throughout the weekend. If you are planning, for example, a direct mail campaign, she will be happy to critique a copy—or help you to figure out why one failed.

Burn Out: The Phoenix Syndrome: How many times have you thought "If one more person asks me to do one more thing I'm going to shove marshmallows down their throat." How often have you refused to answer the phone just in case someone wants something from you? Overextending ourselves in the name of social justice seems to be an expected response for politically aware women. This workshop will look at how we, as individual women, support this burn out syndrome, and how we, as a community, foster this expectation. Through visualization and discussion we will look at how we can, as individuals and as a community, gain more control over our lives.

Brenda R. Bryan is a political activist who has worked in the women's community as a cultural organizer and housing co-op member, peace affinity group member and is a member of the *Pandora* collective. Brenda has worked as a graphic designer and manages Rumours, Halifax's gay bar.

Feminist Publishing: Theory and Practice: What are the goals and strategies of feminists as publishers? How do we combine feminist

theory with feminist publishing practices? What is a feminist publisher? This workshop will discuss putting out a feminist publication in the context of a larger political movement.

Pat Daley is a socialist feminist with a long history in journalism, starting with CUP (Canadian University Press), and including Ottawa's *Upstream*, Toronto's *Clarion*, NAC's *Status of Women News*. She is now a typesetter, and editor of NAC's newsletter, *Feminist Action Feministe*.

Publication féministe: Théorie et pratique: Quels sont les buts et les stratégies des féministes en tant qu'éditrices? Comment combinons-nous la théorie féministe avec les pratiques d'édition féministe. Qu'est-ce qu'une éditrice féministe? Cet atelier discutera de l'édition d'une publication féministe dans le contexte d'un mouvement politique plus large.

Pat Daley est une féministe socialiste qui a un long passé dans le journalisme, à commencer par CUP (Canadian University Press), et comprenant *Upstream* d'Ottawa, *Clarion* de Toronto, *Status of Women News* de NAC. Elle est maintenant composeuse et éditrice de la circulaire de NAC, *Feminist Action Féministe*.

Production Skills Resource Person: Moe Lyons will be available over the weekend to share her knowledge and tricks of the trade. She is willing to critique your publication and to offer advice on inexpensive materials and processes available to make improvements.

Moe Lyons has worked for ten years at Dumont Press, a worker-controlled typesetting company that is involved in pre-print production. For the last year Dumont has operated as an all-women's collective. Moe also works with Between the Lines Publishing Company and is one of the founders of *Hysteria*.