



FEMINIST PERIODICALS CONFERENCE



ST-MARC-SUR-RICHELIEU, QUEBEC
LES 14, 15 & 16 JUIN 1985
COLLOQUE SUR LES PERIODIQUES FEMINISTES

AGENDA (NAME OF ROOM IN PARENTHESIS)

Friday, June 14, 1985

17h00 Reception at 3585, rue St-Urbain

19h00 Departure of bus to Auberge Handfield

19h45 Arrival at Auberge Handfield
Check-in at Reception Desk, Main Building

20h15 Dinner followed by the Keynote Address
given by Greta Nemiroff (LES RONDINS)
Get-together of facilitators (LES RONDINS)

Informal networking

Please inform Susan De Rosa on Friday evening as to whether you are able to stay over Sunday evening, and also whether you will be needing transportation to Montréal prior to the Monday morning bus departure.

Meeting rooms are non-smoking areas as several of the participants are allergic to cigarette smoke.

Simultaneous translation will be provided in the workshops held in LA CAVE A VINS, that is: Working With Writers
Recruiting and Integrating Volunteers
Subscription Promotion
Advertizing
Fund-Raising Events.

Simultaneous translation will also be provided in all plenary sessions. Please remember to speak slowly and clearly in plenaries and in workshops in which translation is provided.





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AGENDA

Saturday, June 15, 1985

8h00 Breakfast in the Dining Room

9h00 Opening Address given by Eleanor Wachtel (LA CAVE A VINS)

10h00 Break

10h15 Workshops on Editorial Development

closed ★ 1. Balancing the Market & the Message (LES SAULES)
Debbie Holmberg-Schwartz

2. Maintaining an Editorial Policy (LE TONNEAU)
Philinda Masters

3. Working With Writers (LA CAVE A VINS)
Emma Kivisiid

11h45 Break

12h00 Lunch in the Dining Room

13h00 Workshops on Process

1. Recruiting and Integrating Volunteers (LA CAVE A VINS)
Cy-Thea Sand

2. Burn-Out and Energy Flow (LES SAULES)
Mair Smith

closed 3. Power and Skill-Sharing (LA GRANGE)
Frances Rooney

★ 4. Collective Process (LE TONNEAU)
Pat Daley

15h30 Break

16h00 Workshops on Selling Your Periodical

closed ★ 1. Design on a Shoestring (LA GRANGE)
Moe Lyons

2. Subscription Promotion (LA CAVE A VINS)
Ann Smart

3. Distribution (LE TONNEAU)
Pat Rawson



LES EDITIONS COMMUNIQUELLES
3585, RUE ST-URBAIN
MONTREAL QUEBEC H2Y 2M2



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AGENDA Saturday (continued)

17h30 Informal Networking (Meet in LAS SAULES, or chose your own space)

18h30 Dinner in LA CAVE A VINS

20h00 Dance to the music of Steppin' Out Sound with Pat Ginn & Friends
(LA CAVE A VINS)

Sunday, June 16, 1985

8h00 Breakfast in the Dining Room

9h00 Presenting Ourselves Effectively to Funding Bodies (LA CAVE A VINS)
Dinah Hoyle

10h00 Break

10h15 Workshops on Financing (A)

closed

★ 1. Advertizing (LA CAVE A VINS)
Claudia Mitchell and Debbie Holmberg-Schwartz

2. Direct Appeal (LE TONNEAU)
Ann Smart and Louise Legault

3. Foundations and Corporations (LES SAULES)

11h15 Break

11h30 Workshops on Financing (B)

1. Arts Funding (LES SAULES)
Makeda Silvera

★ 2. Social Services/Sciences Funding (LA REMISE)
Connie Clement

3. Fund-Raising Events (LA CAVE A VINS)
Philinda Masters

12h30 Lunch at the Marina

14h30 Options and Strategies for the Future (LA CAVE A VINS)
Eleanor Wachtel and Jackie Manthorne
Phil Masters

18h15 Dinner at LA CAVE A VINS

20h00 Closure
Connie Clement and Jackie Manthorne

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