



FEMINIST PERIODICALS CONFERENCE



ST-MARC-SUR-RICHELIEU, QUEBEC
LES 14, 15 & 16 JUIN 1985
COLLOQUE SUR LES PERIODIQUES FEMINISTES

JUNE 16, 1985

PRESS RELEASE

For immediate release

Representatives from 35 feminist publications met outside Montreal this weekend and resolved to fight a general attack on the women's movement by the Right wing. Winnipeg's Herizons recently came under fire from some local religious and anti-choice groups for its stands on choice on abortion and lesbianism.

In a resolution voted on at its closing session, conference participants voted to act as a group to support any other feminist periodicals that come under similar attack for their editorial content.

Eleanor Wachtel, co-editor of Room of One's Own, a Vancouver based literary journal, and author of Feminist Print Media, told the group that publishing feminist magazines "is an act of defiance against the dismissal of the women's movement."

Other resolutions were to undertake a joint promotion and marketing campaign to improve their base of 50,000 subscribers and combined annual budget of \$1.5 million.

Issues addressed at the conference, which follows similar conferences in 1974, 1975 and 1980, ranged from how to recruit volunteers to weathering political opposition.

Women at the meeting resolved to broaden their base among women of visible minorities, and to research the possibility



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of hiring a staff person for a national organization.

The joint promotion and marketing campaign will be coordinated from several points across Canada, and includes direct mail promotion, group advertising and the exchange of subscriber lists.

Feminist periodicals will meet again in 1986 in Toronto.

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