SECOND STORY

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We need your help — that is, Second Story Press does. If you've read the enclosed brochure you will know that Second Story Press is a new feminist book publisher, a worker—owned co—op founded by Liz Martin, Lois Pike, Margie Wolfe, Carolyn Wood, Christa Van Daele, Judi Coburn, Connie Guberman and Graziela Pimental. All of us are long—standing feminists, active in the women's movement and alternative politics. Moreover, all of us have the years of experience, skill and contacts to make a new publishing house a viable reality. What we need, however is start—up capital. We're hoping that you can help us to overcome this problem.

How can you help? As a worker-owned co-op, Second Story Press is selling preferred, non-voting shares at five hundred dollars each. For legal reasons we can have only a limited number of investors, so we are asking that a minimum of two shares be purchased. If you can afford to, please consider buying above the minimum. We very much need a number of larger investors. We are offering three classes of shares at a ten per cent, a five per cent, or a one per cent dividend, paid annually. The last class of shares was created because so many individuals have expressed their wish to support us by foregoing their dividends.

Other friends have offered to make donations in smaller amounts. Second Story would be delighted to receive any and all financial assistance you can offer.

Your money will not only be greatly appreciated but also well-invested. We have some terrific books planned — books that challenge, entertain and educate. Our aim is to create a press that supports the great breadth and diversity of critical writing being produced in the area of women's concerns today. Please help us make this vision a reality.

With all our best wishes,

Judi Column, Comnie Guberman, Liz Martin, Lois Pike, Graziela Pimental, Christa Van Daele, Margie Wolfe, Carolyn Wood

P.S. You can reply by simply calling or returning the enclosed form.