

Action Day Care  
48 Boustead Avenue  
Toronto, Ontario  
M6R 1Y9



## ***An Introduction***

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# **ACTION DAY CARE**

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## ***Who we are....***

ACTION DAY CARE is an organization working to expand and improve organized daycare services in Canada. We are fighting for the establishment of a high quality, publicly-funded system of non-profit daycare to be available for every child who needs it—we are fighting for free, universal daycare. Action Day Care was formed in 1979 by concerned parents and daycare workers fighting cutbacks in the government funding. We have since engaged in many and varied activities to promote and build daycare. Our membership includes parents, daycare workers, teachers, non-profit daycare operators, representatives from community organizations, trade unions, and interested individuals. We publish a regular newsletter, to which you are invited to subscribe.

## ***Why we exist....***

**ONLY** one-third of one percent of the Ontario provincial budget is spent on daycare.

**IN** 1980, 531,000 Canadian children under six with working mothers are estimated to need daycare. Yet there are only 83,719 full-time daycare spaces (15.8 percent).

**OVER** half of these spaces are fully paid for by parents at costs ranging from \$300 to \$650 per month.

**COSTS** would be even higher if daycare workers were not subsidizing the service with their low salaries: average wage for qualified staff is \$10,000 per year and benefits are rare.

**AN** increasing number of parents cannot obtain government subsidy, cannot afford the fees, and the response of governments to this crisis is inconsistent, inadequate and irresponsible.

## ***What we do....***

**CAMPAIGN** for the Direct Grant.

**LOBBY** and demonstrate for change with various levels of government.

**ORGANIZE** local, provincial and national daycare coalitions.

**SUPPORT** daycare staff in their efforts to improve wages and working conditions.

**DEVELOP** a bank of daycare information for community use.

**PROVIDE** speakers and sponsor educational events.

**PUBLISH** a regular newsletter of information and debate on strategy.

# OUR PROGRAM

## What we want....

### Availability:

DAYCARE should be available in urban, suburban and rural locations in every province.

DAYCARE should be available close to a child's home or parent's place of work.

DAYCARE should be available in a variety of program types—part-day; full-day; supervised family home care; group care; emergency care.

### Affordability:

NO CHILD should be forced into inadequate, poor quality or unloving care because of a lack of financial resources. The high cost of daycare will clearly require substantially increased funding from both federal and provincial governments.

### High Quality:

GOOD DAYCARE requires imaginative programming, decent facilities, high staff-child ratios and staff trained in the care and education of young children.

HIGH QUALITY care implies greatly improved wages and benefits for daycare workers to ensure low staff turnover.

HIGH QUALITY also implies careful enforcement of improved government standards for daycare.

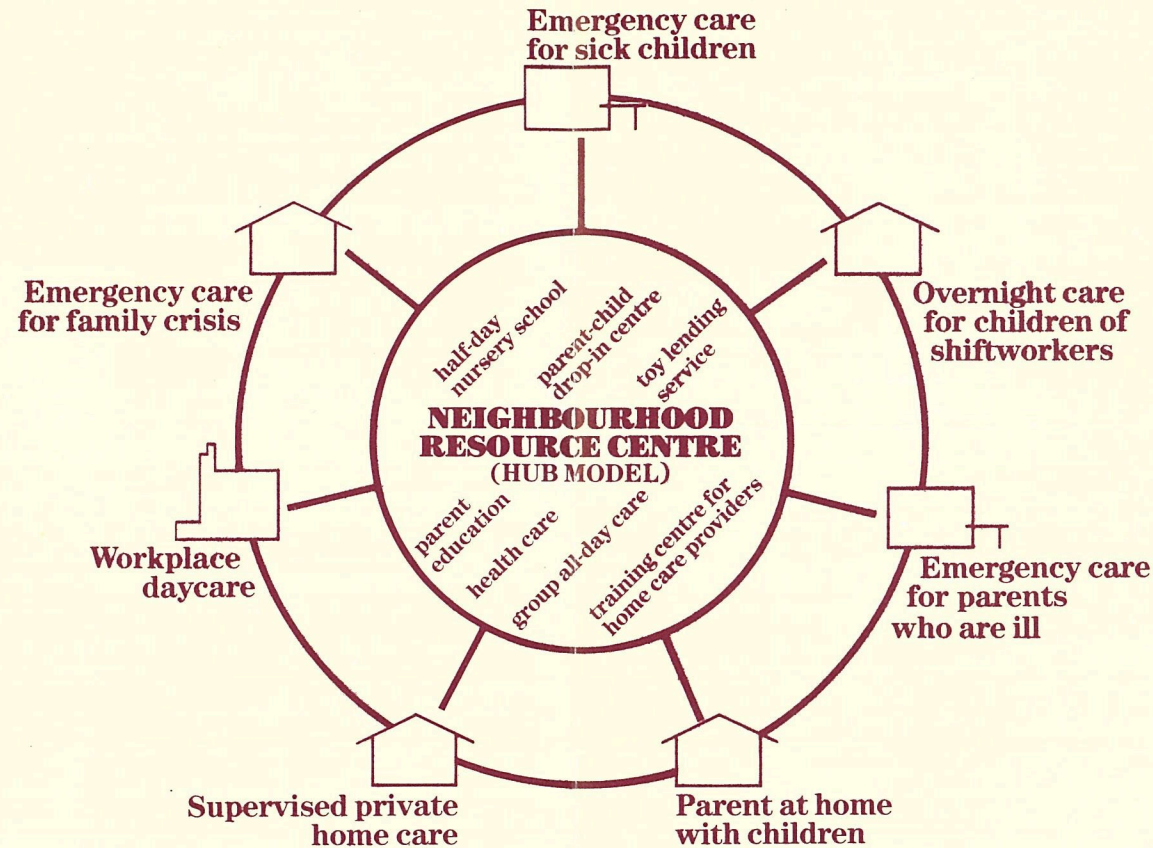
### Child Care Acts:

FEDERAL and provincial governments should implement Child Care Acts to establish standards, regulations and funding mechanisms for a variety of non-profit, publically-funded daycare programs for children aged 0-12 years. These Acts should provide for the establishment of integrated, community-based systems of high quality service in all parts of the country.

### Hub Model:

TO DEVELOP a well-co-ordinated system of community-based care, governments should encourage the development of neighbourhood resource

centres (hub models) in larger municipalities. Through this structure, a wide variety of program types could be delivered and made accessible.



**ACTION DAY CARE**  
767-4567 763-5567

## SUBSCRIPTION to bi-monthly Newsletter

(including notification of meetings and events)

NAME(S) \_\_\_\_\_

PHONE \_\_\_\_\_

ADDRESS \_\_\_\_\_

ORGANIZATIONAL AFFILIATION (IF ANY) \_\_\_\_\_

### SUBSCRIPTION FEES

INSTITUTION \$10 \$ \_\_\_\_\_

REGULAR \$5 \$ \_\_\_\_\_

STUDENT/UNEMPLOYED \$2 \$ \_\_\_\_\_

SUBSCRIPTION TOTAL \$ \_\_\_\_\_

DONATION ENCLOSED \$ \_\_\_\_\_

TOTAL AMOUNT ENCLOSED \$ \_\_\_\_\_

Make cheque/money order payable to Action Day Care.



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