

## **REPORT ON THE ANTI-RACIST CHILDCARE STRATEGIES FILM PROJECT**

**PREPARED BY: ANGELA KING  
CHAIRPERSON,  
CHILDCARE FILM COMMITTEE**

Over the past two years at our 1988 and 1989 Annual General Meetings the Toronto Chapter has approved and endorsed the above project. Please find attached an excerpt of the film proposal. The excerpt gives details of the project and rationale for the film.

The film has been titled: **"JUST LIKE ME"**.

During 1988 and 1989 , The Childcare Committee met regularly to work on the film proposal. The project was expanded to include a community development aspect to which you gave approval at the 1989 A.G.M.

At that time, the project had a Metro Toronto-wide focus. The proposed film was to be 20 minutes in length. The proposed budget for the project amounted to:\$111,889 with the Community Development costing: \$40,575.00 and the film: \$71,314.00.

In September 1989, the project received an \$11,000.00 grant towards the cost of the community development component from the Multicultural and Race Relations Division of the Municipality of Metro Toronto. We immediately set about hiring a Project Co-ordinator/Researcher on a contract basis due to the funding situation. In the process, we felt that splitting the job into two positions would better facilitate the hiring process.

In February 1990, we were able to hire a project coordinator: Elvie O-Brown, and a researcher: Andra Stevens.

There were two main tasks: To begin research for the community development which involved outreach to various individuals and organizations and to continue the funding process.

At this time, the project was also formally housed in an office. Space has been rented from The Black Secretariat at 394A Euclid Avenue. Phone: 924-6628.

As a result of meetings with major funders, we agreed that the project could be made province-wide. It would enable the film to be used in reaching a wider audience. This was felt to be important given the paucity of resources on this issue in the childcare field.

The proposed budget was expanded to a total of \$174,698.50, with \$60,773.50 for the community development component and \$113,925.00 for the film.

The film was increased to 30 minutes in length.

The sources for funding are as follows:

<u>For The Film:</u>	<u>Amount:</u>	<u>Status:</u>
Ministry of Citizenship	\$35,000.	\$35,000. - Approved
Sec. of State	\$35,000.	\$30,000. - Approved
COMSOC	\$25,925.	-Waiting
City of Toronto	\$18,000.	-In Process

For The Community Development:

Municipality of Metro Toronto	\$20,000.	Waiting
Health & Welfare Canada	\$40,208.	Denied
Congress of Black Women -Toronto Chapter	365.	Committed
-National Level	200.	Committed

This means that we have to look to organizations such as Foundations for needed funding for the film and the community development component.

The Committee is now proposing that the Chapter consider co-production with the National Film Board of Canada under their Co-production Program. This will involve further expansion to the film project. Please find attached a copy of a proposal from Prieto-McTair Productions whom we commissioned to produce the film. Ms. Prieto is also here to further discuss the proposal first raised at our Executive Meeting on February 17th, 1990.

**Chapter Committee Members:**

Linda Lewis, Marcia Lopez, Margaret Gittens, Sandra Young. Berenice Campayne has given much of her time as a resource person in helping the project to go forward.

**Community Organizations:**

- Association of Early Childhood Educators
- Cross Cultural Communication Centre
- Ontario Coalition For Better Childcare

Recommendation:

1. MOTION: THAT THE TORONTO CHAPTER GIVE ITS APPROVAL TO CONSIDERATION OF FILM CO-PRODUCTION WITH THE NATIONAL FILM BOARD OF CANADA, WITH PRIETO-MCTAIR PRODUCTIONS ACTING ON OUR BEHALF. *to apply to NFB for PAF*