

Rise Up! Feminist Digital Archive Interim Report 2018

October 20, 2018

a digital archive of feminist activism in
Canada from the 1970s to the 1990s



MISSION

Our mission is to share stories of feminist activism from the 1970s – 1990s...



GOALS

Preserve

Preserve original historical materials, as many as possible, especially for voices that too often have been erased or remain unheard

Share

Share these materials in an accessible digital format in order to inform and educate

Facilitate

Facilitate current debates, research, analysis, and understandings

Invite

Invite critical reflection, commentary, and review

Inspire

Inspire future creation and action



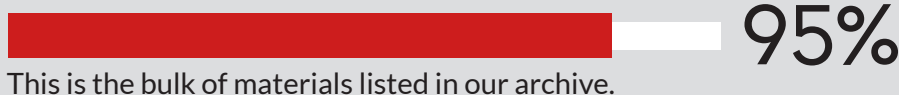
The Archive

Growth

Over our first two years, Rise Up! has uploaded almost 1600 items to the website. This is a very labour intensive process involving many steps – scanning, OCRing, adding metadata and descriptions, checking for quality and accuracy, and finally uploading.

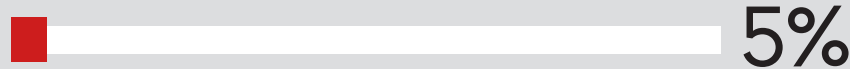
Original materials make up 95% of the archive. The number of pages on the Rise Up website with links to materials available on other sites is 5%.

Original materials



This is the bulk of materials listed in our archive.

Links to materials online



This is a count of the number of pages on Rise Up! with links to archival materials on other sites. Each site linked may have multiple resources available. These pages have links that are primarily to publications, films and organizations.

The numbers

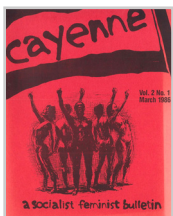
In our original fundraising letter, we committed to archiving three publications – a total of 68 items. Today the Rise Up! archive includes 1596 items. Our aim is to double that number over the next two years.

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1596
items



Categories



Publications

865 items online



Organizations

266 items online



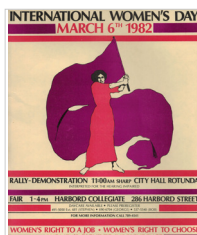
Issues & Actions

48 items online



Buttons

129 items online



Posters

37 items online



Films

45 items online



Photos

163 items online



Music

15 items online



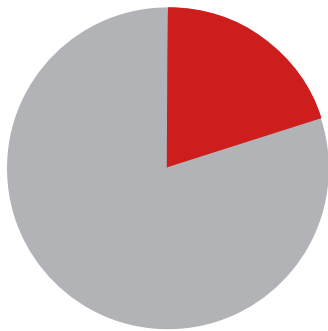
Timeline events

28 items online



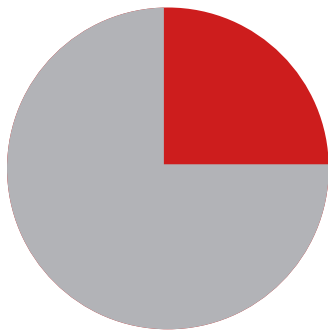
55%
publications

includes all issues of the publications in our archive



20%
activism

includes all items in Organizations and Issues & Actions sections

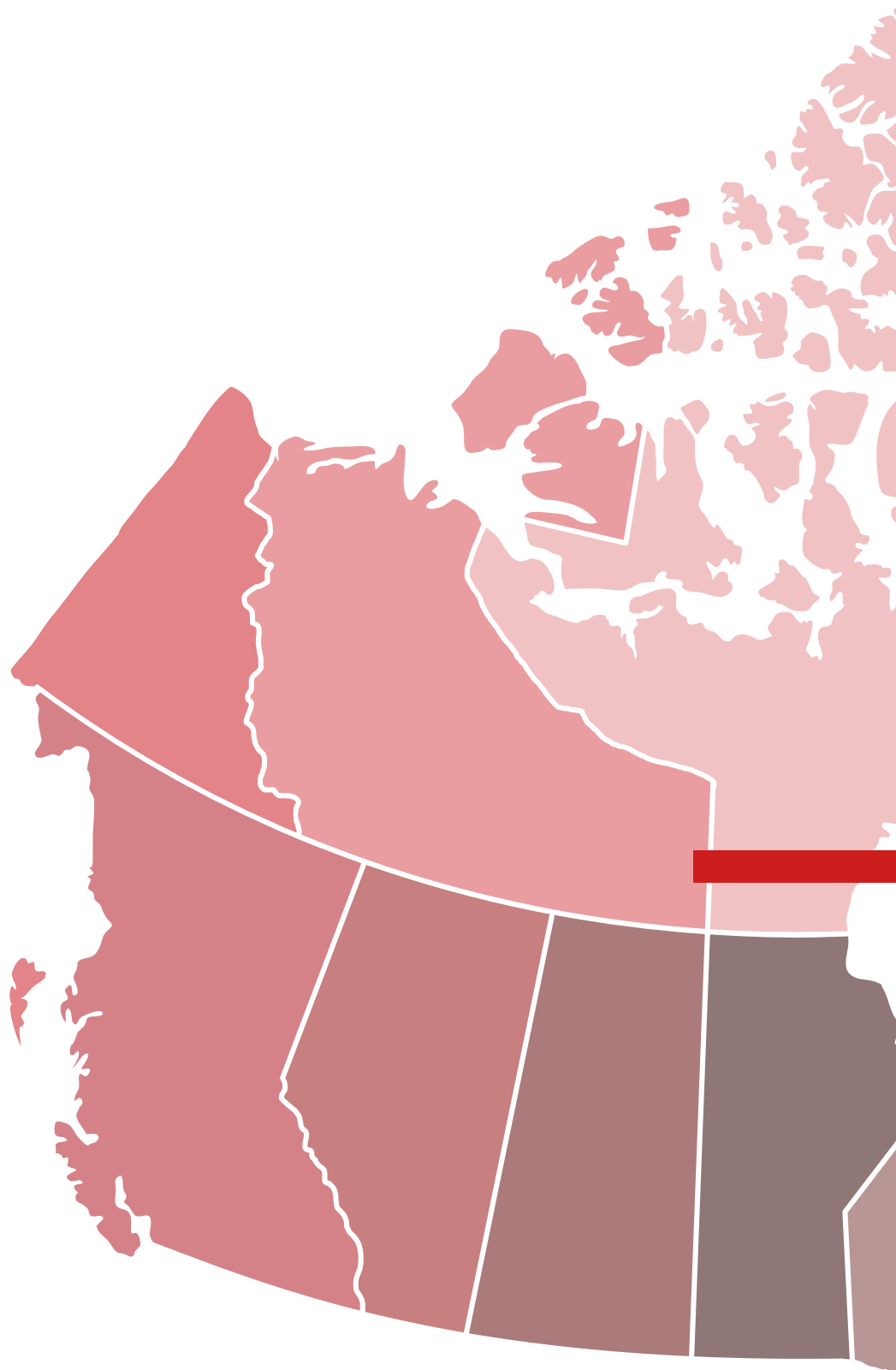


25%
culture

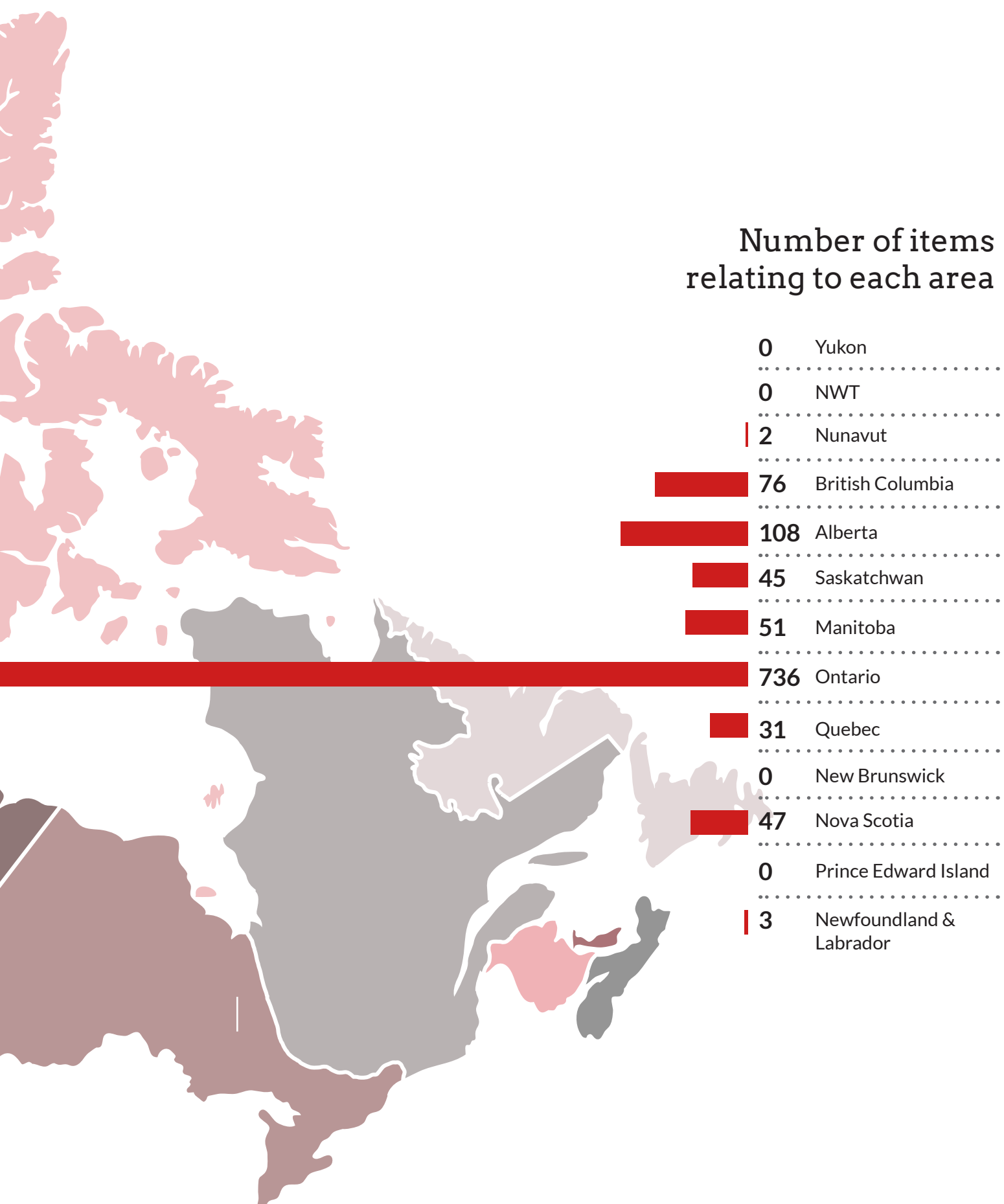
includes all items in Buttons, Posters, Films, Photos and Music sections

Region

Many of the first items on the website came from founding members of our collective and their friends and contacts who were active in Toronto. Ontario continues to be the most well-represented region on the website, by far.

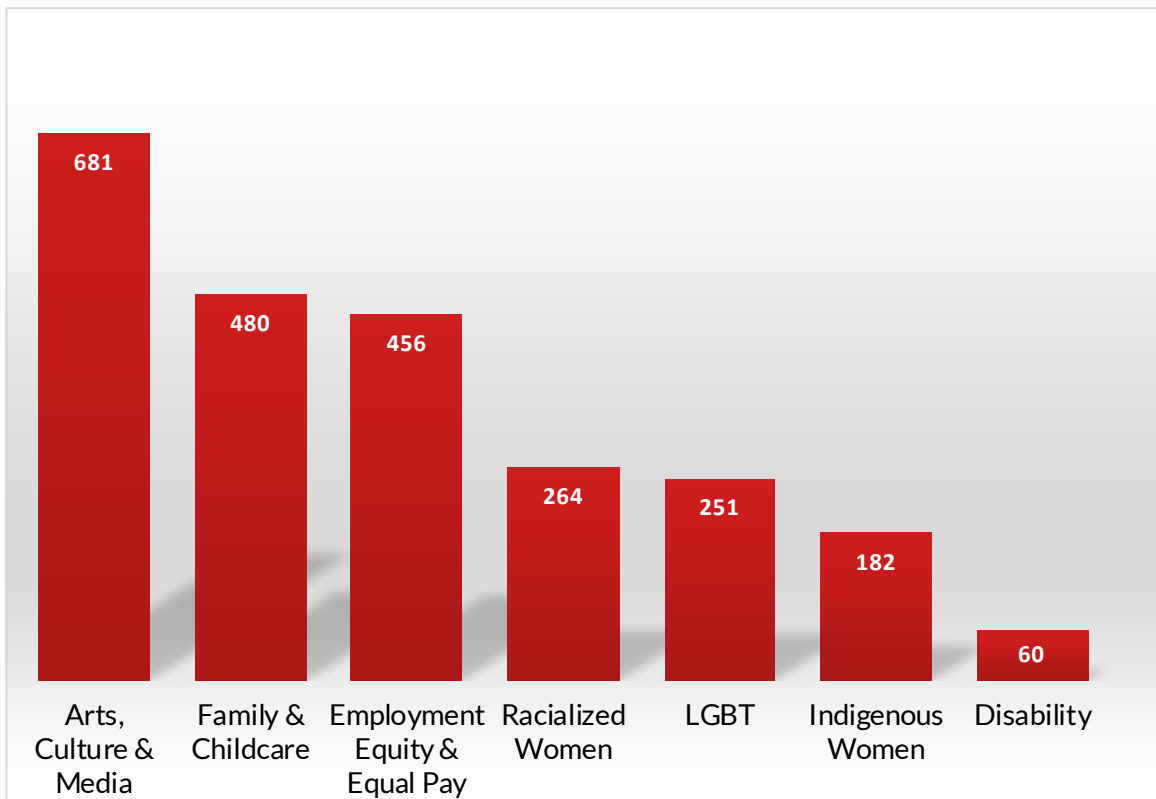


Number of items relating to each area



Marginalized voices of feminist activism

Our goal is to preserve and make available online a wide range of materials documenting the diversity of grassroots feminist activists from the 1970s to the 1990s. This includes the significant, but often marginalized struggles by racialized, Indigenous, and immigrant women, as well as lesbians and women with disabilities. Our collection of these materials is growing, but there is much more to be done.



This graphic uses several selected topics to highlight the current disparity in representing feminist activism of Racialized Women, Indigenous Women, LGBT, and Women with Disabilities. These numbers include all items “tagged” as having content addressing this activism.

Fundraising

Our goal for this campaign is \$15,000. Funding raised will be directed towards adding new materials reflecting the many voices often absent from the main-stream narrative. It will help us strengthen our network of volunteers and contributors, and our outreach to feminists across Canada. It will make it possible to digitize new materials and make website improvements more quickly.

Plans for Funds Raised



Keep the archive going

Continue improvements to technology, pay hosting and other fees.

\$ 5000



Build inclusive archive

Develop and implement plan to build relationships with diverse communities

\$ 2000



Bring new people in

Outreach to new volunteers
Find new talent for volunteer board of directors

\$ 1500



Get the word out

Social media presence
Increase usage of archive

\$ 1500



Find sustainable funding

Hire a granting consultant to find multi-year funding
Obtain charitable status

\$ 3000



New Content

Develop information to contextualize material
Create new teaching material

\$ 2000

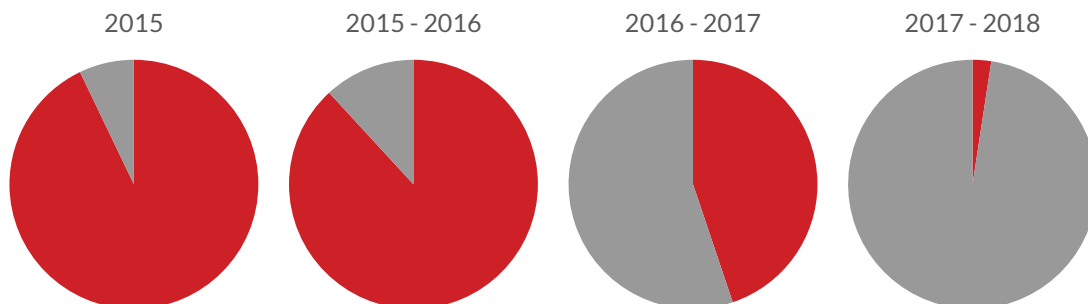
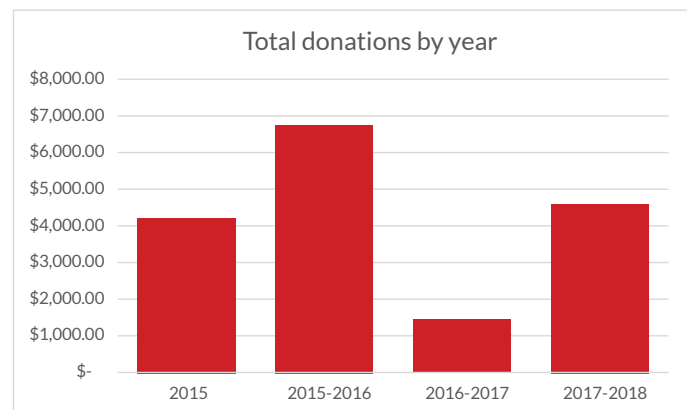
Finance

Our first fundraising campaign in 2015 and subsequent donations over the past two years provided close to \$15,000. This funding made it possible to launch Rise Up! and has supported ongoing improvements to the website.

The Rise Up! archive has also benefitted from several university-based projects which included money for students to locate, scan, and OCR materials.

Donations

The majority of the donations we have received have come from many generous individual donors. Several organizations have also provided very helpful financial support.

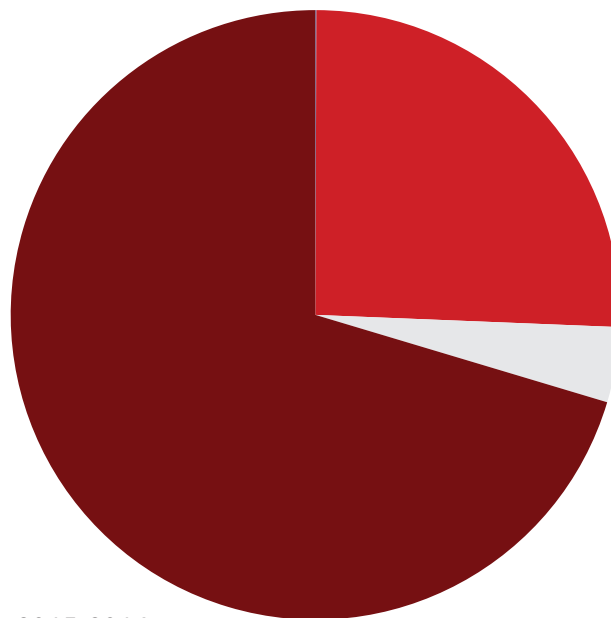


- Bank fees & transaction charges
- Website
- Misc
- Software licenses
- Scanning & OCRing

1st quarter 2015
Total expenditures \$560.41

Expenses

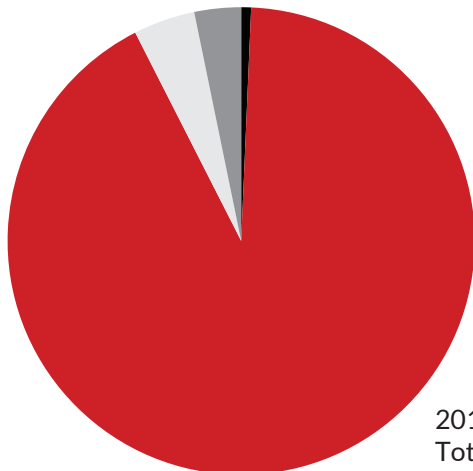
Our budget is truly a shoe-string budget. We rely heavily on volunteer labour and keep our operating expenses at a minimum. We have no office or staff and we primarily use donated or discounted products and services. We do not use a professional fundraiser.



2015-2016
Total expenditures \$6394.57



2016-2017
Total expenditures \$1486.68



2017-2018
Total expenditures \$4900.59

The Collective



Marg McPhail

retired teacher and
unionist



Tara Cleveland

IT person



Meg Luxton

York University
professor



Amy Gottlieb

activist, teacher, artist



Sue Colley

social policy consultant
and former child care
activist



Franca Iacovetta

University of Toronto at
Scarborough professor



Alana Cattapan

University of
Saskatchewan
professor

Governance

Incorporation

In January of 2018, Rise Up! finalized our governance plan and began the formal incorporation process. Last April, we held our first Annual General Meeting which adopted the proposed articles of incorporation and by-laws.

The governance plan defines different roles within Rise Up!, including that of the Board of Directors and Management Committee. It also includes our code of conduct and conflict of interest policies. This will ensure that all involved in the project - our stakeholders, donors, volunteers, and board - understand how the organization works and decisions are made.

Currently our Management Committee largely overlaps with the Board of Directors, but in the future we anticipate that Members of the Board will be less directly involved in the day to day operations of Rise Up!

Charitable Status

At this time, Rise Up! does not have charitable status. However, we have started the application process now that we have finalized our incorporation.

Charitable status will help reassure donors about the nature and stability of our organization and will also mean we can issue tax receipts.

We understand the waiting lists are long and it will take quite a while to complete all steps and hear whether we are accepted.

Rise Up Feminist Digital Archive. 2018

